



**factory
international**

WHAT TO EXPECT GUIDE

Sweet Dreams

This guide can be used as a resource to support Relaxed Presentation ticket holders to plan their visit. It will also be useful to those who have never attended a sensory, immersive processional experience before.

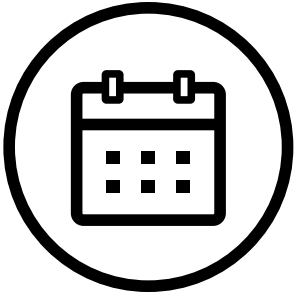
It includes:

- Information about the venue and our facilities with photos
- Information about the work with photos
- Information about dates and times
- Advice on content – including sensory and environmental
- Access information

This is version 4 of the guide. It contains details, which may be perceived as spoilers to some.

Sweet Dreams Access Information can be found [here](#)

Aviva Studios Access and Facilities Information can be found [here](#)



When is Sweet Dreams?

Sweet Dreams is on from Thursday 11 July to Sunday 1 September 2024. There are various time slots you can book for Sweet Dreams throughout the day. The experience lasts around 1 hour, with no interval.

RELAXED

There are relaxed presentations on

- Wednesday 14 August at 10.20am
 - Tuesday 20 August at 10.20am
 - Sunday 25 August at 6pm
-

AD

There are audio-described presentations on

- Thursday 15 August, 3pm
 - Saturday 17 August, 11am
-

mind's eye

Open Audio Description will be delivered by Anne Hornsby of Mind's Eye. Anne will travel through the experience with you and describe the environment and the action in real-time. Anne will also support blind and visually impaired visitors to engage with interactive and tactile moments in the work.



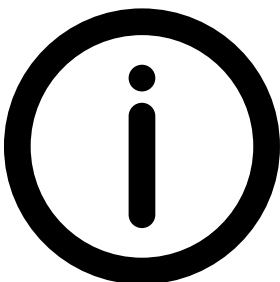
There are BSL interpreted presentations on

- Sat 24 August at 11am
- Weds 28 August at 3pm

These presentations will involve live BSL interpretation by deaf actress Alexandra James (Netflix Sex Education, Art with Heart, Stan).

CAP

All presentations from Friday 19 July 2024 onward are captioned. Captions will be presented on screens throughout the experience.



To book access tickets and personal assistant tickets please call 0161 817 4531 (Monday to Saturday, 10am to 6pm) or email access@factoryinternational.org

Arriving at Aviva Studios.

Our full address is Aviva Studios, Water Street, Manchester, M3 4JQ. [Navigate with Google Maps](#) or what3words is chop.feeds.chase.

You can plan your visit using the information [here](#)

When you arrive you'll come straight into the 'Social', our large public space, which has a range of seating, including chairs with arms and backs and large lower-level sofas.

There are digital screens that sometimes show fast moving images and there will be music playing.

The Social can be a busy, noisy place. Aviva Studios is quieter in the mornings. We suggest you book for this time if this will make you more comfortable.

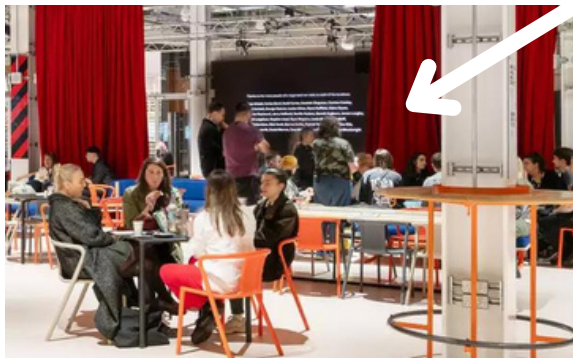
We have a café bar in the Social where you can buy food and drink - including gluten free, vegan, dairy free and Halal. You can take bottles of water into Sweet Dreams, but we don't allow drinks in open containers or food.

Our bars are accessible for wheelchair users and we have hearing loops at our till points.

If you need some help you can go to the bright orange information point. Here, you will find staff who can help you and answer any questions.

In the Social we have accessible cubicles in our male, female and gender-neutral toilets, with a mixture of left- or right-hand transfer.

In our gender neutral, 'toilets for all' space, we have a single room Changing Places facility located at the back.





What happens when it's time to go in?

We recommend arriving ahead of the entry time on your ticket so that you have time to travel up to the North Warehouse where Sweet Dreams takes place.

You can travel from the Social to the North Warehouse either via the stairs or taking the lift to Level 2. There are single room gender neutral accessible toilets in the Warehouse Foyer.

You will be taken into a corridor where your Host will give you some information about Sweet Dreams and instructions on where you can leave your bags and coats.

They'll also show you where you can borrow ear defenders and earplugs from.

There will be foldable stools available to borrow, which you are welcome to carry around with you during the experience.

Our friendly Hosts can also help you if you need anything during your visit. They wear orange t-shirts with white writing on them, that says 'Factory International' or, if they are working specifically on Sweet Dreams, they may wear pale t-shirts with Real Good Chicken branding on them.

There will be Hosts all around the Social and in the performance spaces when you go into the show.

Our fantastic volunteers will also be around to support you. They wear blue t-shirts with white writing on them, that says 'volunteer'



Sweet Dreams

Thu 18 July 2024, 11.00AM

The Warehouse, Aviva Studios
Water Street, Manchester, M3 4JQ

General Admission

Recommended for ages 12+, younger children welcome with parental discretion.
Contains mild references to violence and tobacco use.

Tickets Ticket

£0.00 - Guest

Order Number: 24-SV-LFTG





What happens at the event?

Sweet Dreams is a brand-new immersive adventure that invites you to enter the world of the Real Good Chicken Company, where you will follow fast-food mascot Chicky Ricky on his quest to understand what people really want in this weird and wonderful journey into the food chain.



It is a multi-sensory experience about food, consumerism and desire. The story is told through film, animation, lighting, dialogue, music and special effects.

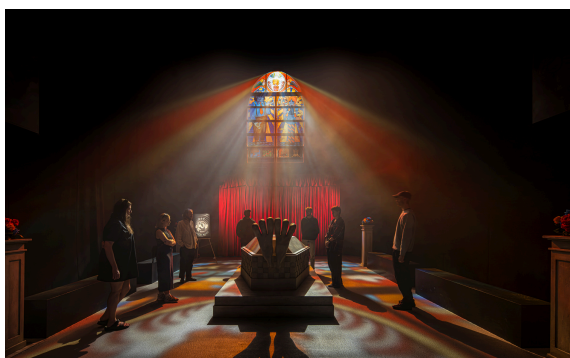


It is a playful experience that you travel through, unlike traditional cinema where you sit and watch. You will spend periods of time stationary. Three of the rooms have seats where you will have an opportunity to sit.



In each different room there are screens for you to watch and objects which that you can observe and sometimes interact with.

Chicky Ricky and friends will tell you when to watch and when to interact. They'll also be sounds and light to let you know when to move into the next room.



Our Factory International Hosts - or "Real Good Ambassadors" - will be with you every step of the way. If you have any issues or ever want to leave the experience, please raise your hand, and a Host will assist.

The experience is step-free and accessible for wheelchair users throughout - the rooms have been designed with wide doorways and clear pathways.



Sweet Dreams is a playful and satirical show. It is recommended for ages 8+, but younger children are welcome at parental/guardian discretion. It is a highly sensory experience, which will suit some audiences, but not all. If you are unsure, you may wish to consider a relaxed presentation where the more intense sensory elements are toned down.



It contains the following content:

- Representations and sounds of food and eating throughout references to poverty, tobacco use, funerals and death. These are not literal representations – they are expressed through animation and AI.
- Large digital screens with fast-moving imagery and motion graphics, at times with shifting perspectives and scales.
- Flashing LED lights, blue UV lighting and some moments of darkness.
- Loud surround sound featuring music and dialogue simultaneously.
- The audience is at times invited to interact. This includes becoming a worker in a cartoonish factory where you'll be offered a Hi-Vis jacket to wear, you'll be invited to press buttons and “take a scream break” where you can make noise into a cone. This is all optional.
- There is no real food in the experience. You will be offered sachets of salt in one room, which you will be invited to interact with. The salt sachets will be sealed but may still spill.
- Water-based haze. This creates a smoky effect, but contains no irritants.
- Parents and guardians may also wish to be aware of mild swearing and references to tobacco use.



RELAXED

The story will stay the same for the Relaxed sessions, but audience capacity, lighting, sound and special effects will be adjusted. See below for details.

- There will be no more than 15 people attending the relaxed session, so you'll have plenty of space to move around without feeling too crowded. There are no sessions directly before or after your group's entry into the space, so that you don't feel rushed. You will have a little more time to navigate the experience, which is why the running time is longer than standard presentations.
- You are welcome to move about and make noise if you need to.
- Hosts will be on hand to guide anyone who wishes to leave the experience at any point. You will be supported to re-enter, if you wish.
- This is a highly sensory experience, and attendees should familiarise themselves with the Advice on Content (above) before attending.
- Note for the Relaxed Presentations, there will be no flashing lights, or moments of darkness and the UV lighting has been reduced but not removed. Overall sound volume and haze will be reduced throughout.
- We will make the overall lighting through the experience a little brighter than usual to help you navigate your way through the space.
- The energy and volume of the experience and the reaction of audience members will rise and fall. Some parts will be louder and faster, then other parts might be slow and quiet.
- There will be set pieces, some of which you'll be invited to interact with, along with other audience members. You don't have to get involved, but other people might.
- When you enter the Real Good Chicken Factory, you will hear alarm sound effects, which are part of the story world. Alarms for building evacuation will be accompanied by clear instructions by the Hosts.
- There are also electrical boxes in the Real Good Chicken Factory, with red buttons; these are not real, they are set pieces and are safe to touch.
- We will have ear defenders available to use. You are welcome to bring your own sensory aids.