ENVIRONMENTAL SUSTAINABILITY POLICY

SCOPE

This policy refers to the work and organisation of Factory International and covers activity up to 2025 as it relates to environmental sustainability. This includes the opening of Factory International – a world-class cultural and civic space in the heart of the city. The organisation is currently transitioning from operating on a 2-year cycle centred around the 18-day festival (MIF) to year-round venue management and operation, which will involve a staff team of over 200 people.

Since it began in 2007, MIF has collaborated with over 90 commissioning partners on well over 50 different shows in more than 30 countries around the world. MIF21, the latest festival, reached over 1.4 million people, while 1.2 million people accessed the festival’s digital content. Factory International has an incredibly rich year round creative engagement programme and offers skills development and training through Factory Academy – involving thousands of people each year.

This policy focuses on environmental sustainability, rather than attempting to also address financial and social sustainability. These highly important, and interlinked, elements are the focus of the organisation’s business plan (financial sustainability) and MIF’s Equality Action Plan (social sustainability)

VISION AND VALUES

Factory International’s vision is to invent tomorrow together; for environmental sustainability this means creative collaboration to build an equitable future. Our values guide us as we progress towards our vision; Factory International strives to always be: Open, Inventive, Equitable, Determined, and International. The following reflections show how our environmental sustainability work connects with these values:

OPEN: We invite people to comment on, and critique, our policy and actions. Sustainability is a journey and we invite everyone to travel with us

INVENTIVE: We are not afraid to rethink models, processes and approaches, applying learning from different sectors to our sustainability journey

EQUITABLE: We must address the disproportionate effect of environmental degradation on poor and marginalised communities. There is no climate justice without racial justice.

DETERMINED: We are committed to working towards creating a world centred on climate justice and ecological regeneration

INTERNATIONAL: The climate crisis is global; we will use our worldwide networks and connections to effect change globally

factoryinternational.org
Factory International aims to support eight of the 17 UN Sustainable Development Goals (UNSDGs). Whilst much of this is outside the scope of the environmental sustainability policy, it is referenced here as reminder that all three pillars of sustainable development are interlinked:

- Goal 4: Quality Education
- Goal 5: Achieve gender equality and empower all women and girls
- Goal 7: Ensure access to affordable, reliable, sustainable and modern energy
- Goal 8: Promote inclusive and sustainable economic growth, employment and decent work for all
- Goal 10: Reduce inequality within and among countries
- Goal 11: Make cities inclusive, safe, resilient and sustainable
- Goal 12: Ensure sustainable consumption and production patterns
- Goal 13: Take urgent action to combat climate change and its impact

Assessment of the SDGs is carried out by the Environmental Sustainability Manager. Commitments are reviewed and updated as required on an annual basis.

We are committed to supporting the ambitions of the Paris Agreement of December 2015 to limit global temperature rise to below 2°C against pre-industrial levels. We are committed to the UK Climate Change Act (2008), and as part of GMAST (the regional creative and cultural sector network) we are committed to working collectively to deliver regional climate targets - for the city region to be carbon neutral by 2038, as set out in the Manchester Climate Change Framework (2020-25) and the Greater Manchester Combined Authority (GMCA) 2019-24 environmental strategy.

Manchester’s Climate Change Framework has used a science-based targets approach to set a zero-carbon date of 2038 with four headline objectives

- Staying within our carbon budget (15m tCO₂ for the city 2018-2100)
- Climate adaptation and resilience
- Health and wellbeing
- Inclusive, zero carbon and climate resilient economy

The following Environmental Sustainability strategic objectives are included in Factory International’s business planning, shaping activity across the organisation in 2022-25. We are committed to:

- Developing and embedding environmental sustainability best practice and innovation into models for developing and distributing work (invent)
- Equipping the creative workforce of the future with skills and understanding to effect positive change around sustainability (tomorrow)
- Showcasing extraordinary environmental sustainability for the building and inspiring change in our audiences (together)

Progress with these objectives is monitored and reported on a quarterly basis.
Factory International’s key areas of activity are:

- Developing and staging large-scale creative projects in physical and digital spaces for global audiences
- Developing and delivering a range of creative engagement, learning, and training programmes
- Presenting work internationally, in partnership with other cultural organisations

Key environmental impacts include:

- Materials / resource consumption
- Carbon footprint from travel and transportation
- Utilities use (gas / electricity / water)

Data is captured on a quarterly basis to generate carbon footprints from travel. A key aim is to establish systems and monitoring to generate an accurate Y1 operational carbon footprint in the new venue. This will be invaluable for establishing a benchmark for robust and realistic reduction targets in a net zero carbon pathway.

Working to reduce our negative environmental impacts and amplify our positive impacts, we continually monitor and report on our activities to better understand and improve our performance. We will report publicly on progress towards our commitments and aims on an annual basis.

RESPONSIBILITY AND ACCOUNTABILITY

This policy is the foundation of Factory International’s environmental sustainability action plan which addresses all areas of the organisation’s activities with clear targets, milestones and KPIs, roles and responsibilities.

Delivering the ambitions of this policy is the responsibility of everyone at Factory International. Setting goals and monitoring progress, coordinating, and embedding good practice around sustainability across the organisation is the responsibility of the Sustainability Working Group – led by the Environmental Sustainability Manager, reporting to the relevant Executive Director.

The policy, framework and action plan are reviewed and updated as necessary on an annual basis.

Signed:

John McGrath, Artistic Director and Chief Executive

January 2023