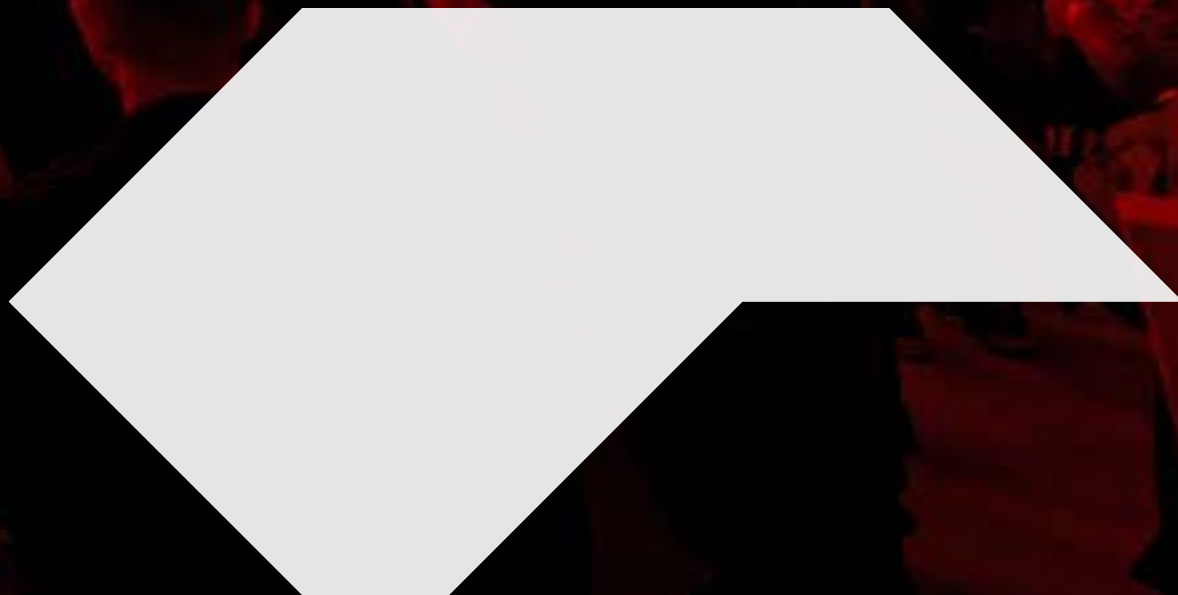
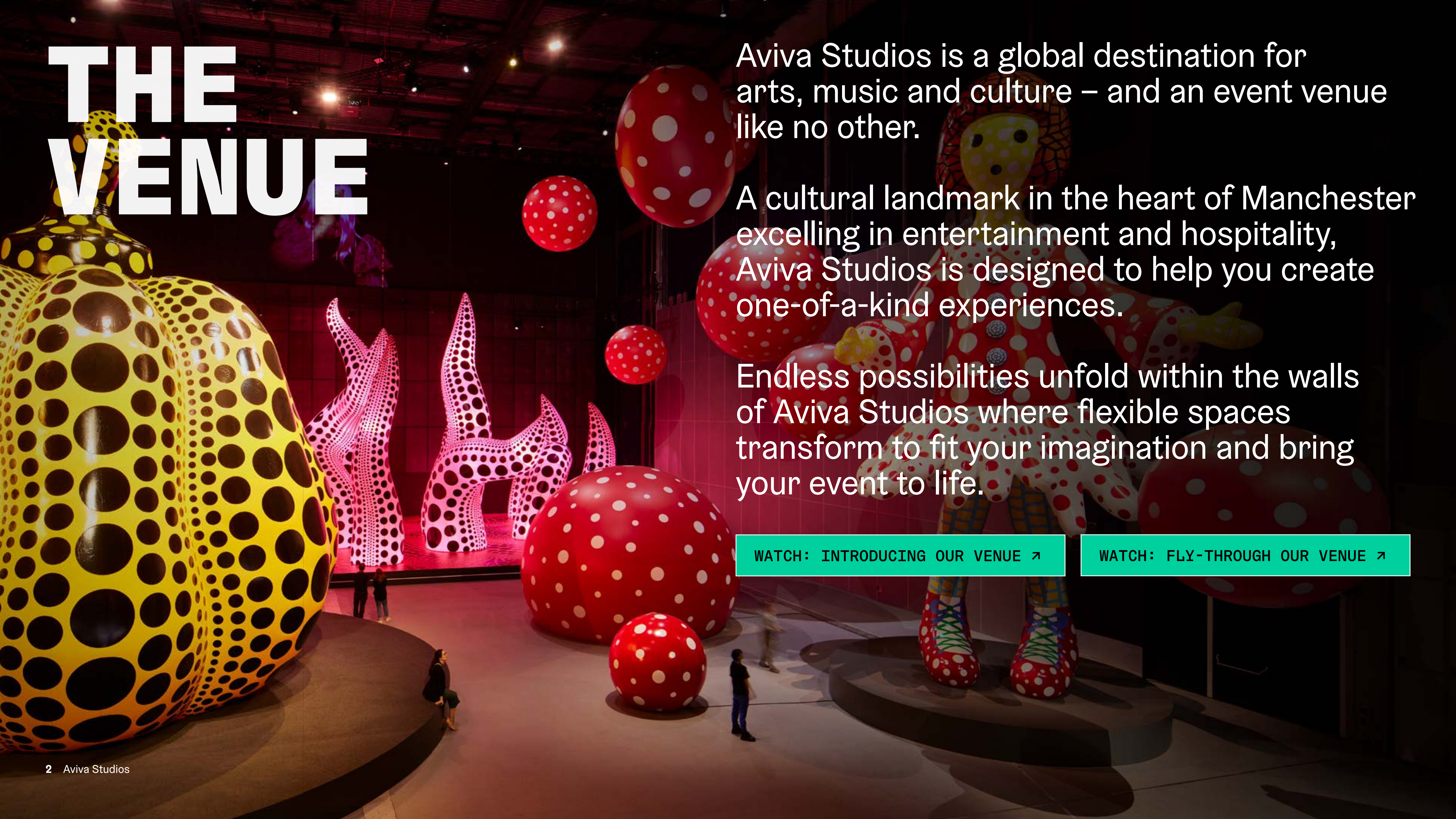


VENUE HIRE

AVIVA studios



THE VENUE



Aviva Studios is a global destination for arts, music and culture – and an event venue like no other.

A cultural landmark in the heart of Manchester excelling in entertainment and hospitality, Aviva Studios is designed to help you create one-of-a-kind experiences.

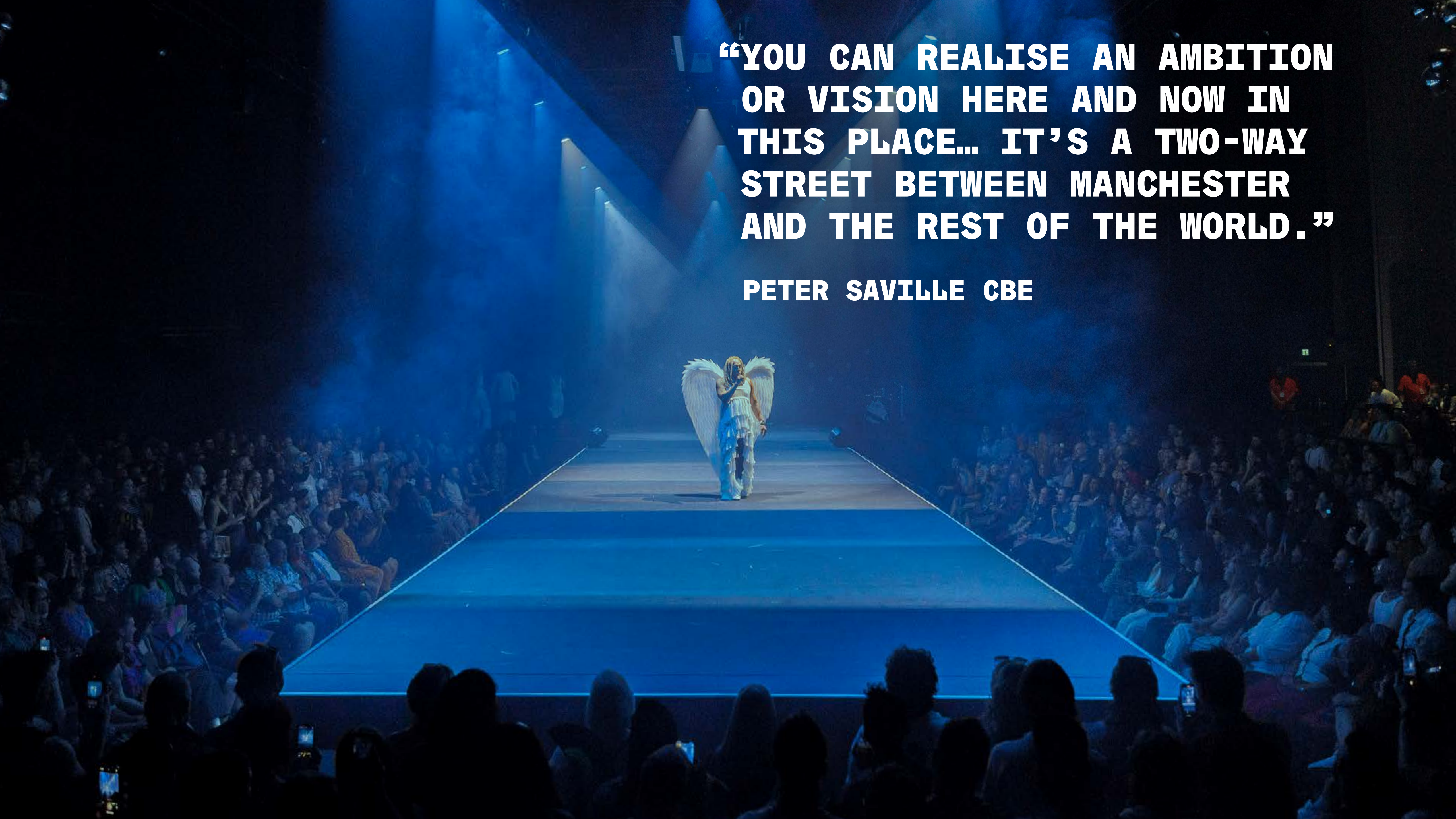
Endless possibilities unfold within the walls of Aviva Studios where flexible spaces transform to fit your imagination and bring your event to life.

[WATCH: INTRODUCING OUR VENUE ↗](#)

[WATCH: FLY-THROUGH OUR VENUE ↗](#)

**“YOU CAN REALISE AN AMBITION
OR VISION HERE AND NOW IN
THIS PLACE... IT’S A TWO-WAY
STREET BETWEEN MANCHESTER
AND THE REST OF THE WORLD.”**

PETER SAVILLE CBE



OUR LOCATION

Aviva Studios sits in the heart of Manchester – a proud global city with a distinct local feel. This is a city that never stands still. A city with a rich history of firsts, a reputation as a world leader in creativity and culture and a vibrant, ever-expanding offer around every corner. Built on the site of the former Granada TV Studios and nestled in St. John's, Manchester's thriving creative and cultural district, we've established ourselves as a landmark destination where brand, culture, community and experience intersect to create truly unforgettable events.

“Manchester's rich musical heritage and vibrant cultural scene have drawn high-profile events like the MTV Europe Music Awards, WOMEX (Worldwide Music Expo), and Beyond the Music. Recently, Chanel chose Manchester to host their prestigious Métiers d'Art show, further demonstrating the city's appeal to global brands.”

Marketing Manchester

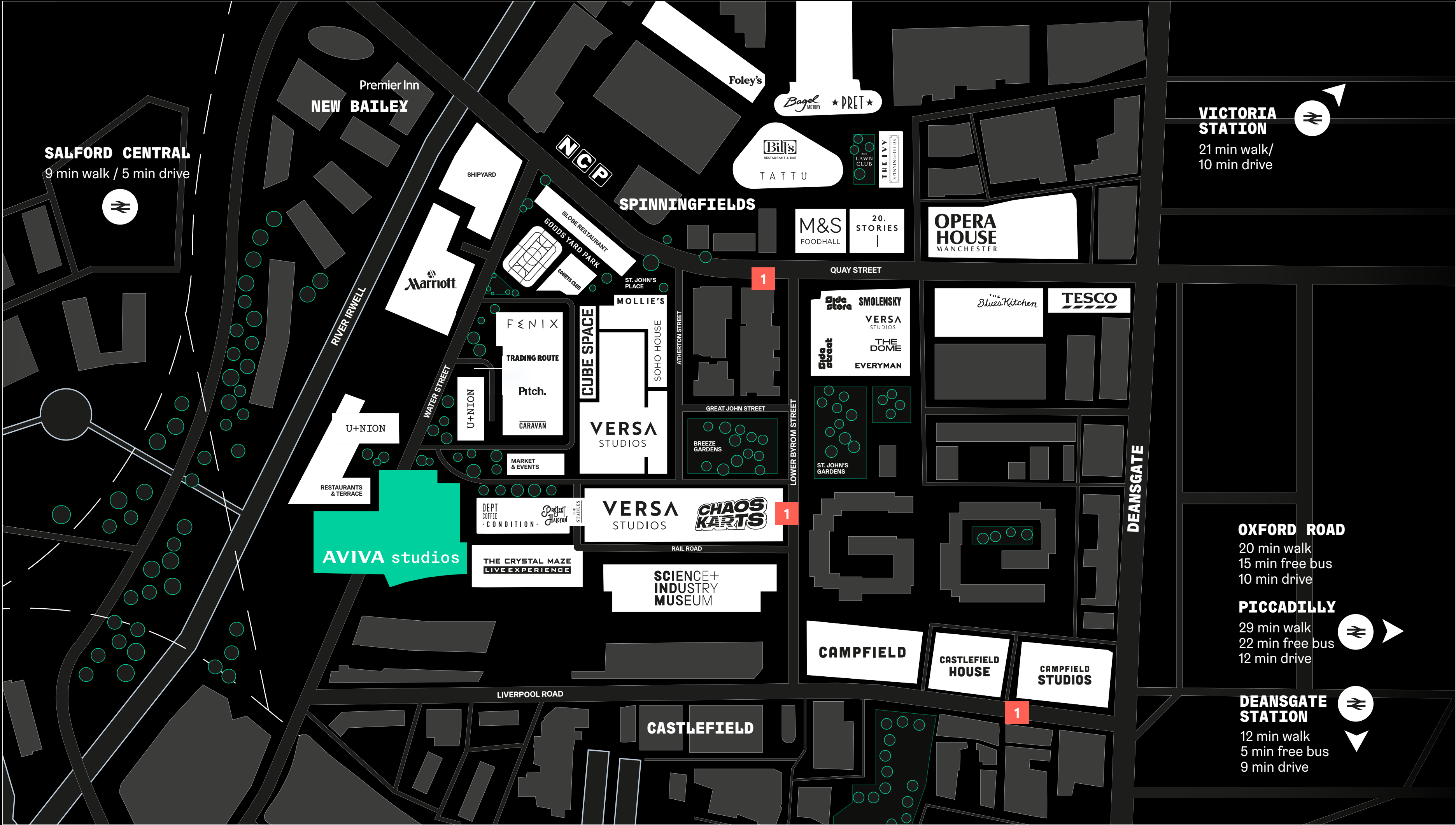
OUR LOCATION

ST JOHN'S

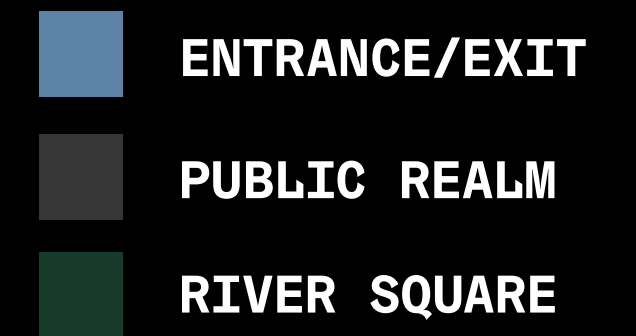
Home to a dynamic mix of tech, media and digital businesses, independent restaurants and bars, hotels and residential space, St. John's is one of the city's most exciting neighbourhoods. As part of this vibrant campus, we work closely with our neighbours to offer satellite event possibilities, giving you the opportunity to extend your footprint across the wider district and create something truly unique to this city.

1 FREE BUS ROUTE
To Piccadilly, Oxford Road
and Deansgate

VIEW ON MAPS ↗



THE BUILDING



BACK OF HOUSE

Backstage supporting spaces for visiting artists, companies and events staff, including dressing rooms.

A retractable wall can separate the Warehouse into the North and South Warehouse, enabling acoustic separation and multi-use.

CITY SQUARE

Nestled in the heart of St. John's, Manchester's vibrant creative district, City Square is a dynamic outdoor space at the Water Street entrance to Aviva Studios.

UNDERCROFT

Our undercover public realm space is designed to host outdoor events, allowing visitors to enjoy Aviva Studios and the surrounding environment whatever the weather.

THE WAREHOUSE

A supersized space (33m x 66m), capable of holding audiences of up to 2,000 standing up to 4,500 for a gig set-up.

THE ANDREW LAW HALL

A more conventional theatre space split between a fixed balcony and removable stalls, capable of accommodating up to 1,230 people depending on configuration.

HALL FOYERS

Foyer spaces at Level 2 and 3, wrapping around The Andrew Law Hall.

SOCIAL

A large volume foyer at ground level under the Warehouse acts as a Welcome hub and arrival space for events.

RIVER SQUARE

Situated on the River Irwell, River Square is a unique outdoor space in central Manchester with urban riverside views.

THE BUILDING

With capacity for up to 4,500 people, Aviva Studios is home to six distinctive indoor and outdoor spaces, which can be hired individually or combined for maximum impact.

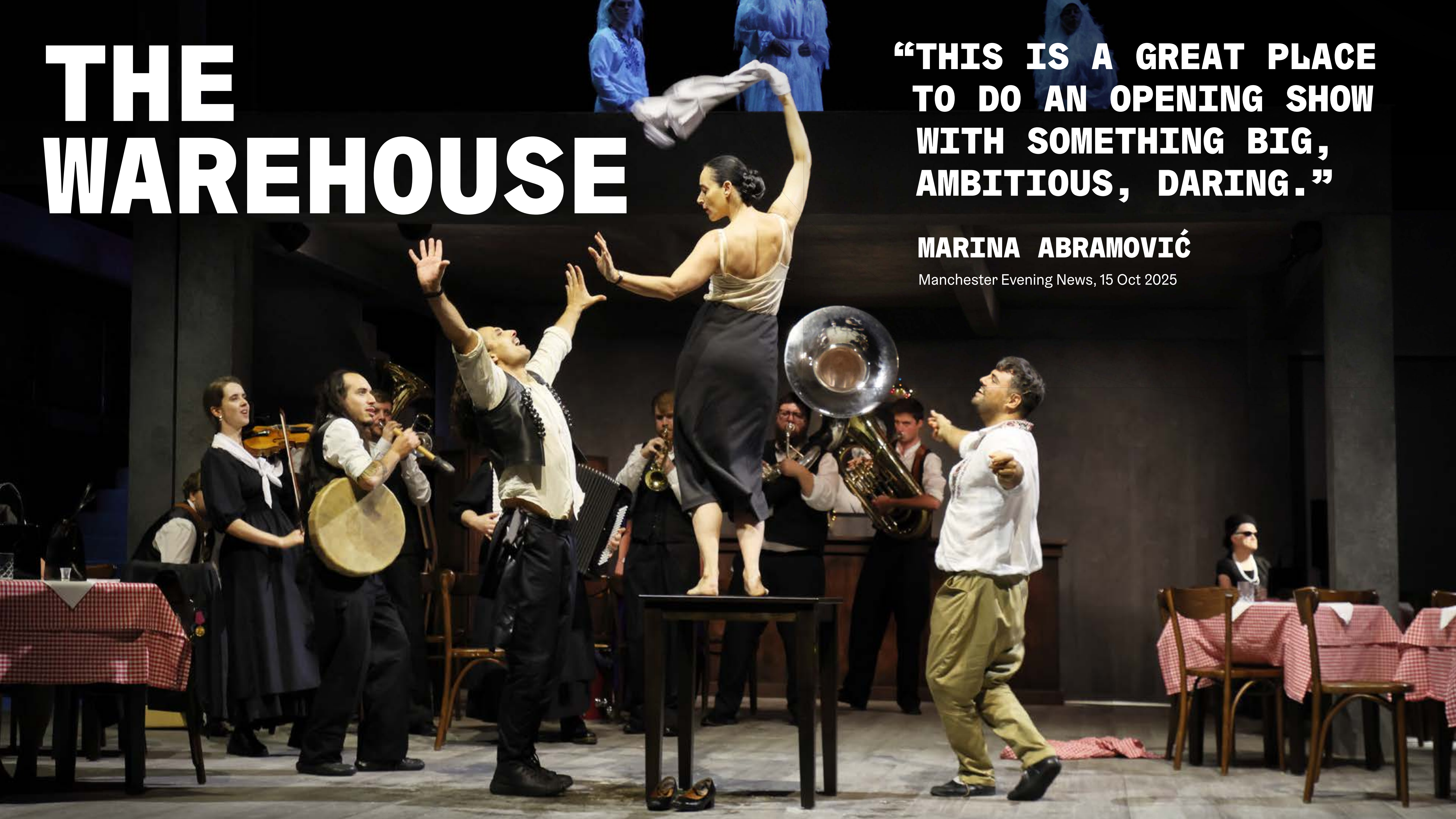


THE WAREHOUSE

**“THIS IS A GREAT PLACE
TO DO AN OPENING SHOW
WITH SOMETHING BIG,
AMBITIOUS, DARING.”**

MARINA ABRAMOVIĆ

Manchester Evening News, 15 Oct 2025



THE WAREHOUSE

Our ultra-flexible Warehouse is built for ambition. With a universal grid, extensive rigging infrastructure and world-class acoustic capabilities, it has given artists from Marina Abramović to Ai Weiwei to Danny Boyle the freedom to build entire worlds from scratch — and given Robbie Williams, FKA twigs and Fontaines D.C. a stage worthy of the moment.

Whether you're staging an epic concert, suspended car reveal, fashion show, skate ramp activation or full-scale immersive conference, the Warehouse delivers the scale and spectacle your event demands.



Accommodates up to **2,000 people** (4,500 people for a gig set-up)



A **retractable wall** allows you to reconfigure the space into the North and South Warehouse



Acoustic separation allows multi-use across the venue at any one time



Direct articulated **truck access**



Anchor points in the wall to **support any kind of mount or rigging**



Universal technical grid across the ceiling



Air conditioning

THE WAREHOUSE

From the hottest bands to product launches, our past events in the Warehouse speak for themselves.



THE WAREHOUSE

- 1

NORTH WAREHOUSE
- 2

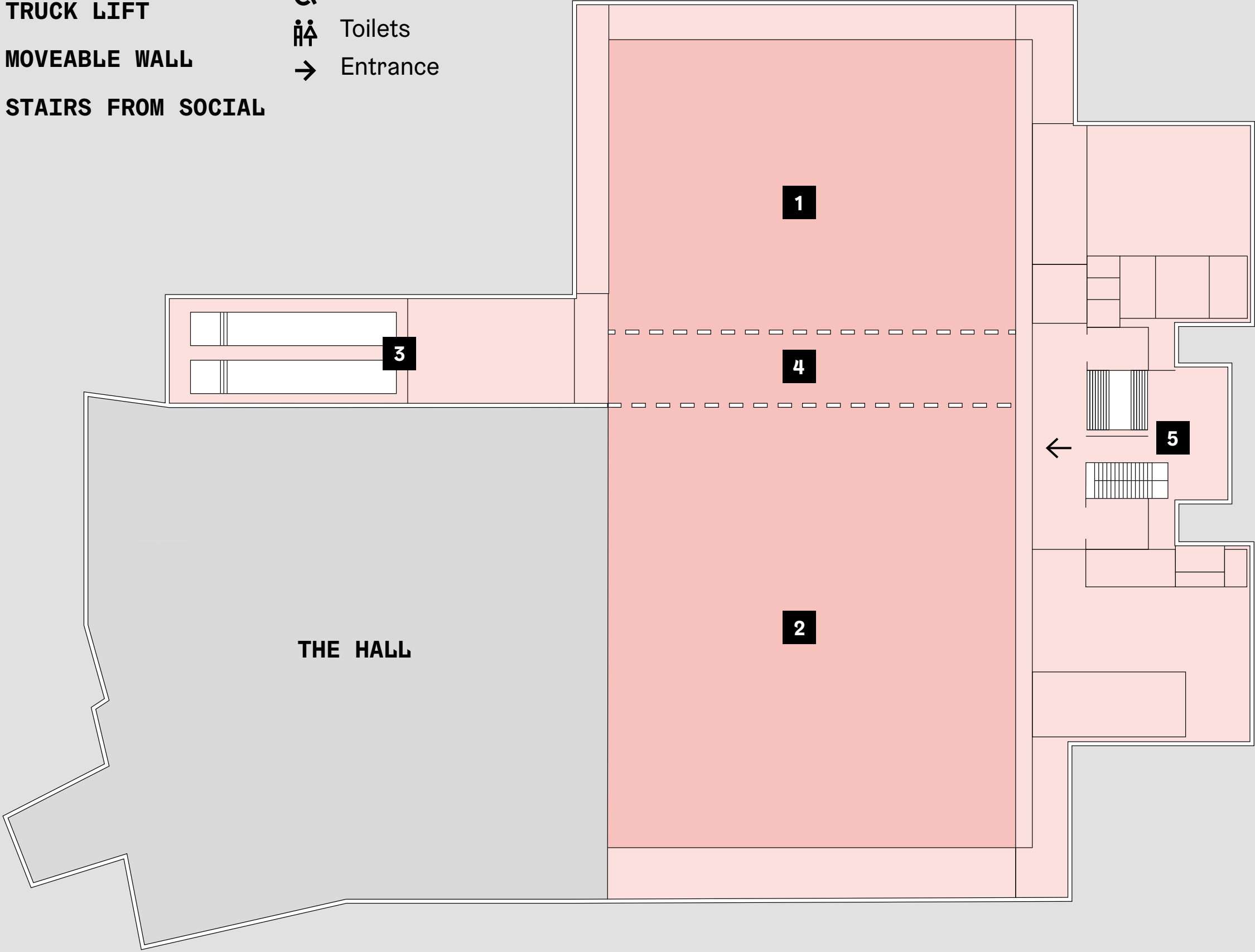
SOUTH WAREHOUSE
- 3

TRUCK LIFT
- 4

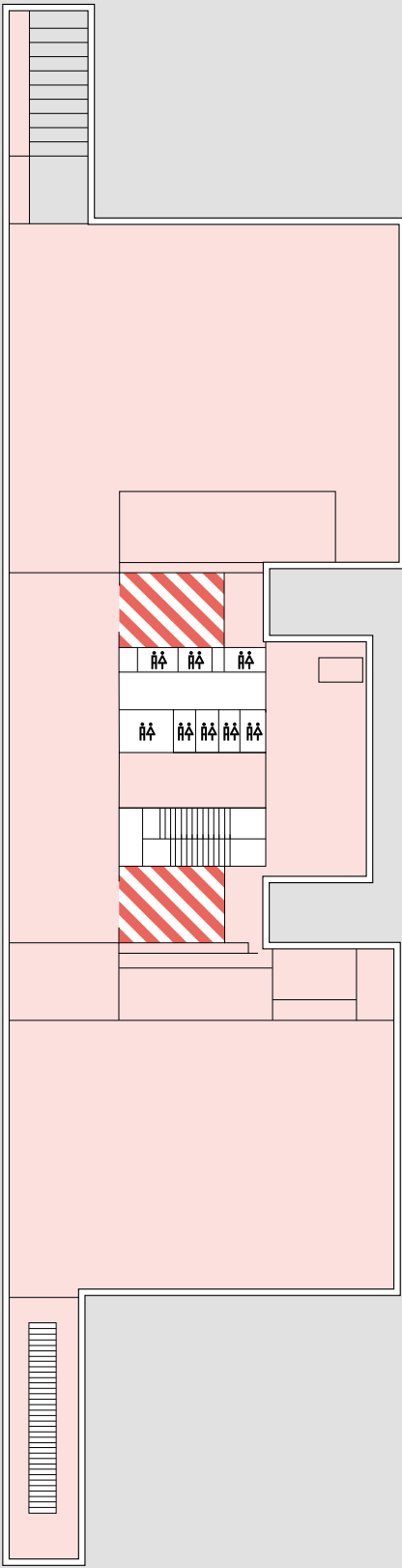
MOVEABLE WALL
- 5

STAIRS FROM SOCIAL

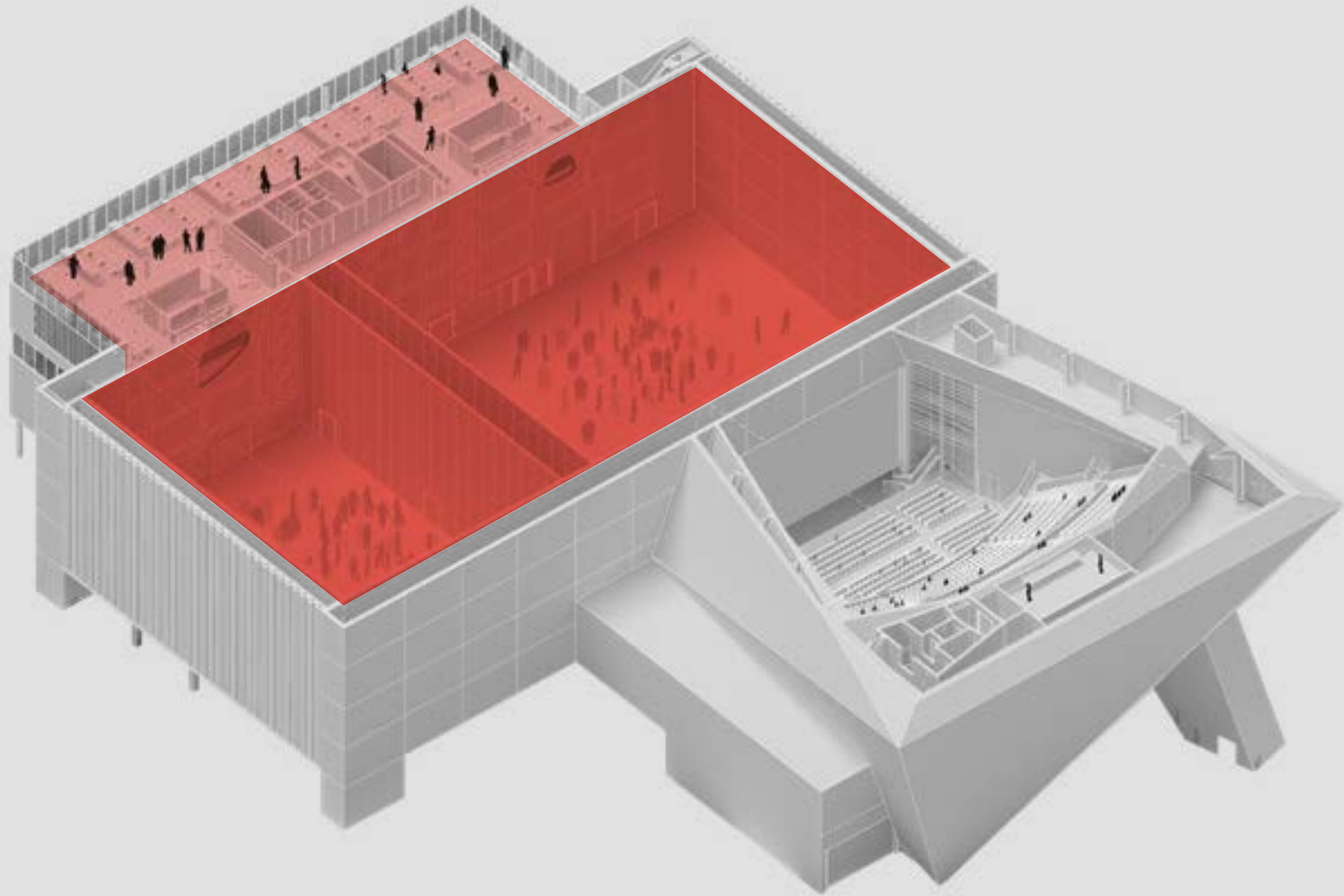
- Lifts
- Stairs
- Accessible
- Toilets
- Entrance



FIRST FLOOR



BACK OF HOUSE TOWERS

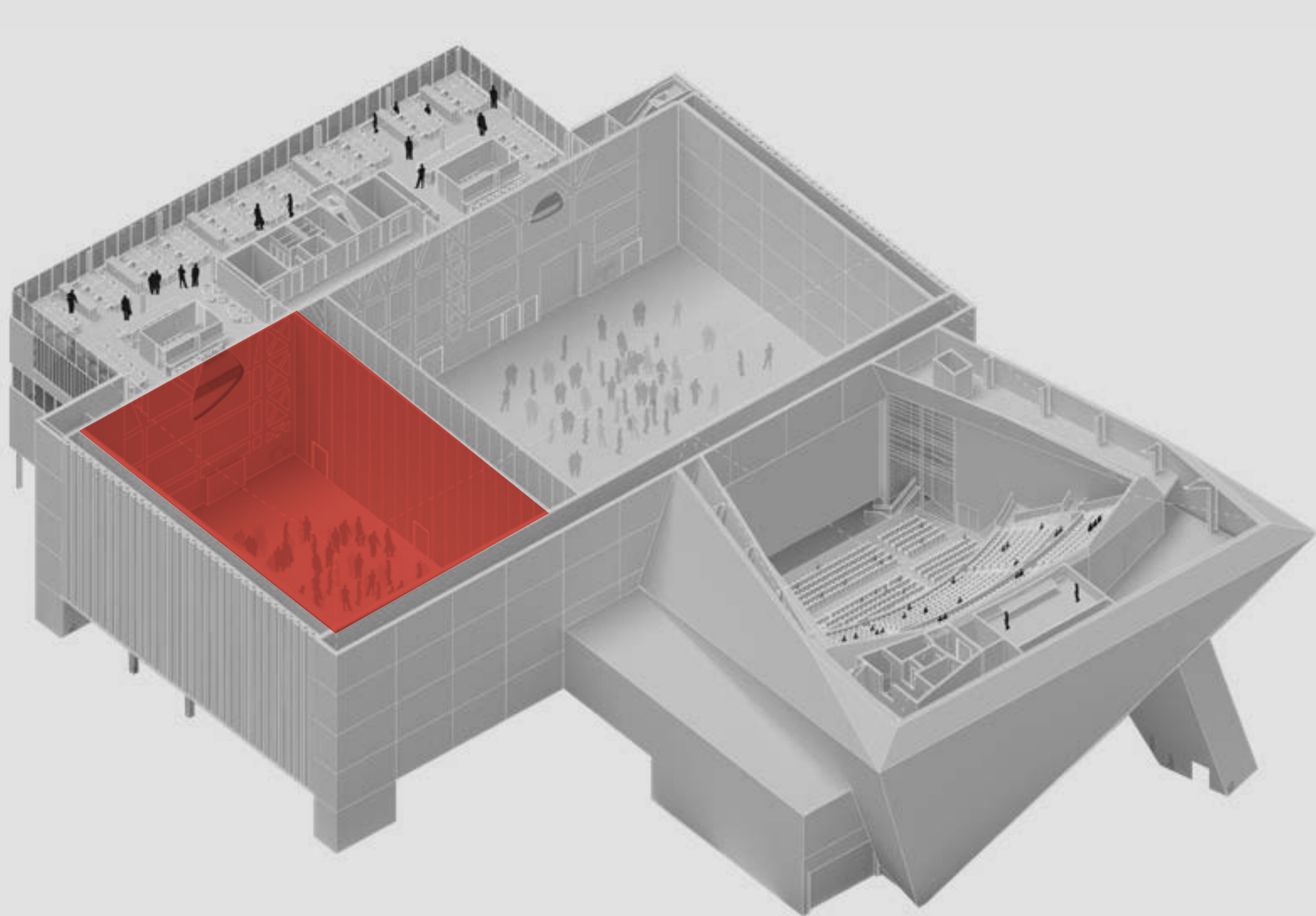


THE WAREHOUSE (NORTH AND SOUTH COMBINED)

Gig	4,500
Standing Reception	2,000
Theatre	1,500
Banquet	950
Height (max)	21m
Height (min)	20m
Length	64.1m
Width	32.7m
Area (m²)	2096.1

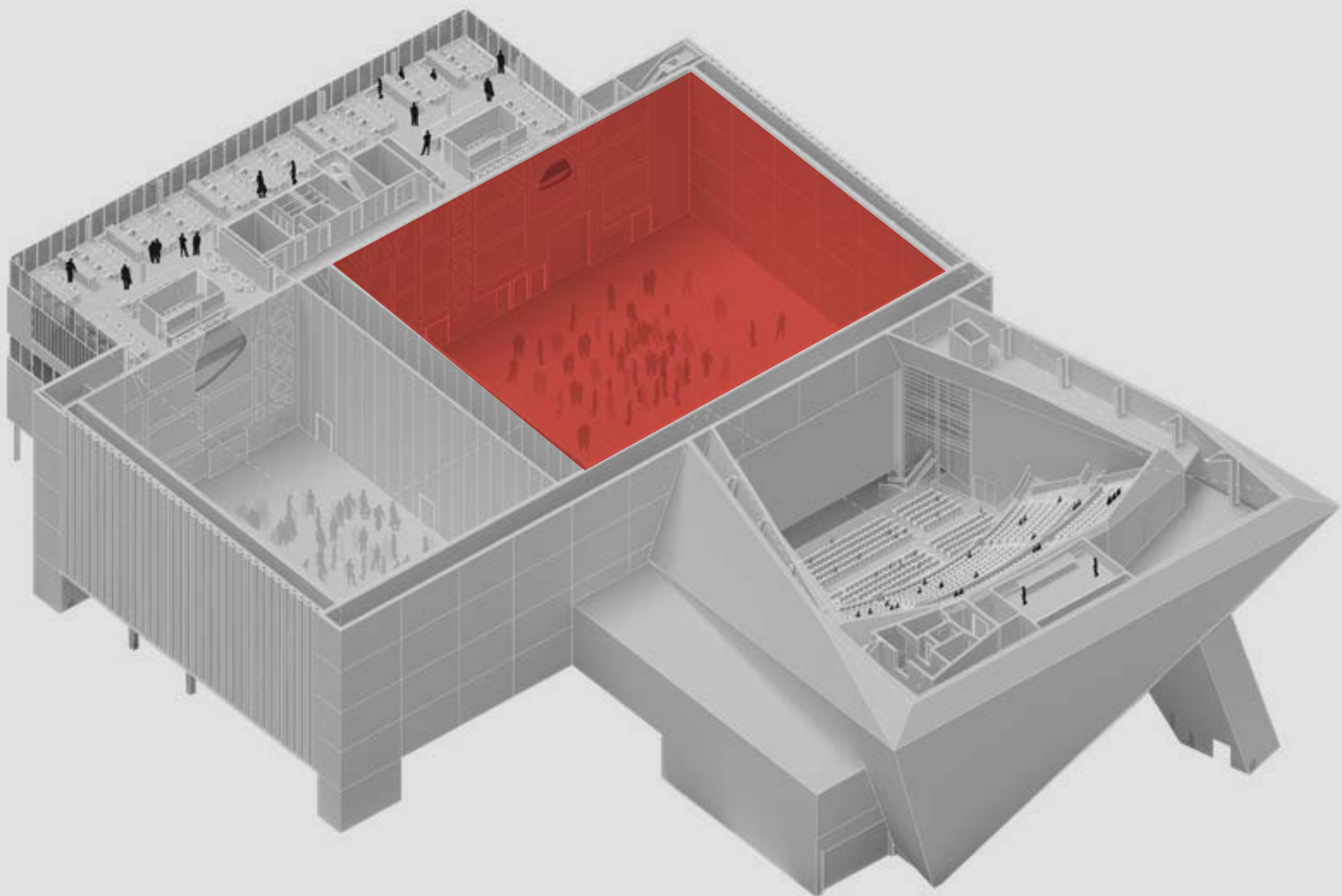
NORTH AND SOUTH WAREHOUSE SPACES

With a retractable wall, the Warehouse can be separated into two zones, the North and South Warehouses, which flex to your needs. Perfect for creating smaller but just-as-impactful spaces and enabling multi-use at any one time.



NORTH WAREHOUSE

Gig	1,100	Height (max)	21m
Standing Reception	900	Height (min)	20m
Theatre	600	Length	32.7m
Cabaret (tables of 8)	224	Width	23.6m
Banquet (tables of 10)	280	Area (m ²)	771.7



SOUTH WAREHOUSE

Gig	2,200	Height (max)	20.5m
Standing Reception	1,100	Height (min)	20.5m
Theatre	900	Length	35.8m
Cabaret (tables of 8)	360	Width	32.7m
Banquet	450	Area (m ²)	1170.7

“WE WANTED TO BRING THE MAD//FEST BRAND TO AVIVA STUDIOS IN MANCHESTER AS WE FELT THE NORTH’S CREATIVITY, INNOVATION AND TRACK RECORD OF GROWING INCREDIBLE BRANDS DESERVED A LARGE-SCALE FESTIVAL... KEY STAKEHOLDERS AND LOCAL BUSINESSES MOVED MOUNTAINS TO MAKE MAD//NORTH SOMETHING MANCHESTER CAN PROUDLY CALL ITS OWN.”

**DAN BRAIN
CO-FOUNDER OF MAD//FEST**

Our supersized stage can be extended back into the Warehouse, meaning you can think big!



THE ANDREW LAW HALL

An innovative theatre space designed for a more immersive relationship between the audience and the stage. Hosting the most exciting artists of our time including Pixies, Lily Allen and Janelle Monáe as well as countless world premieres.

The supersized stage connects the Andrew Law Hall with the Warehouse, meaning you can really think big – from awards ceremonies and conferences to hybrid events.



Capable of accommodating up to **1,230** in standard set-up



AV, stage and **lighting inclusions** available



Varying stage **depths** to enlarge capacities



Flexible 'stall' seating, which can be removed entirely. To accommodate a variety of formats including seated – standing/seated/round



Tiered seating



Wheelchair **access** on all levels



Foyer bars, with impressive **views across the city**



Proscenium wall connecting the Hall to the Warehouse – **fully acoustically soundproofed** when closed or can be lifted to allow a full building takeover

THE ANDREW LAW HALL

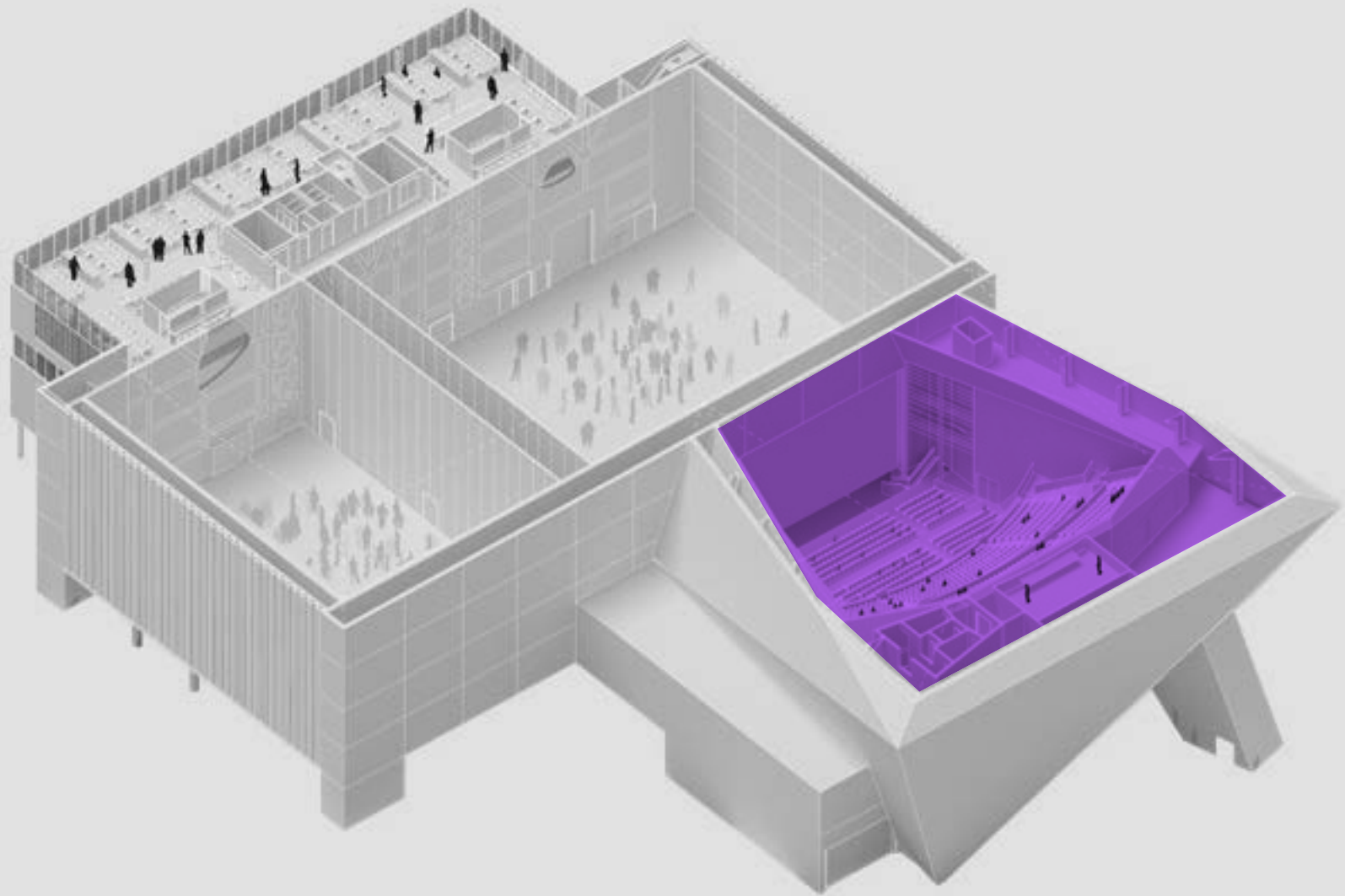
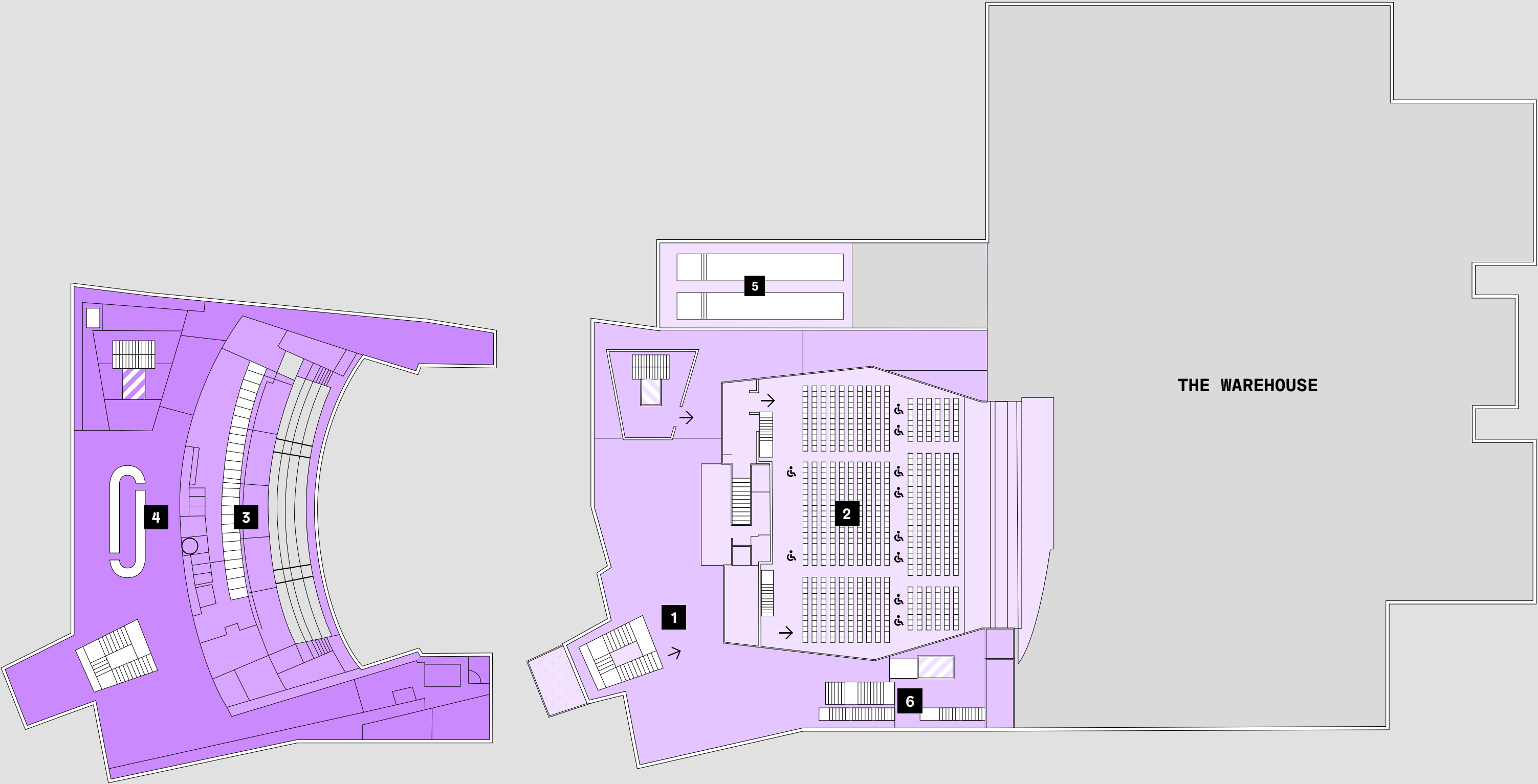
The Andrew Law Hall is perfect for a range of events — from awards ceremonies, film festivals and world premieres to conferences and TV broadcast entertainment. With the largest permanently installed D&B Soundscape system in the North, we can create a truly unique immersive surround sound experience for your audience.



THE ANDREW LAW HALL

- 1 1ST FLOOR FOYER
- 2 LOWER STALLS
- 3 BALCONY SEATING
- 4 2ND AND 3RD FLOOR FOYER
- 5 TRUCK LIFT
- 6 STAIRS FROM SOCIAL

- Lifts
- Stairs
- Accessible
- Toilets
- Entrance



THE ANDREW LAW HALL

Seated up to	1,230
Stalls	590
Circle	640
Seated Circle and Standing Stalls up to	1,554
Standing Stalls	914
Seated Circle	640
Area (m²)	570
Area with Stage	320

THE HALL INTO SOUTH WAREHOUSE

- 1

1ST FLOOR FOYER
- 2

LOWER STALLS
- 3

BALCONY SEATING
- 4

2ND FLOOR FOYER
- 5

TRUCK LIFT

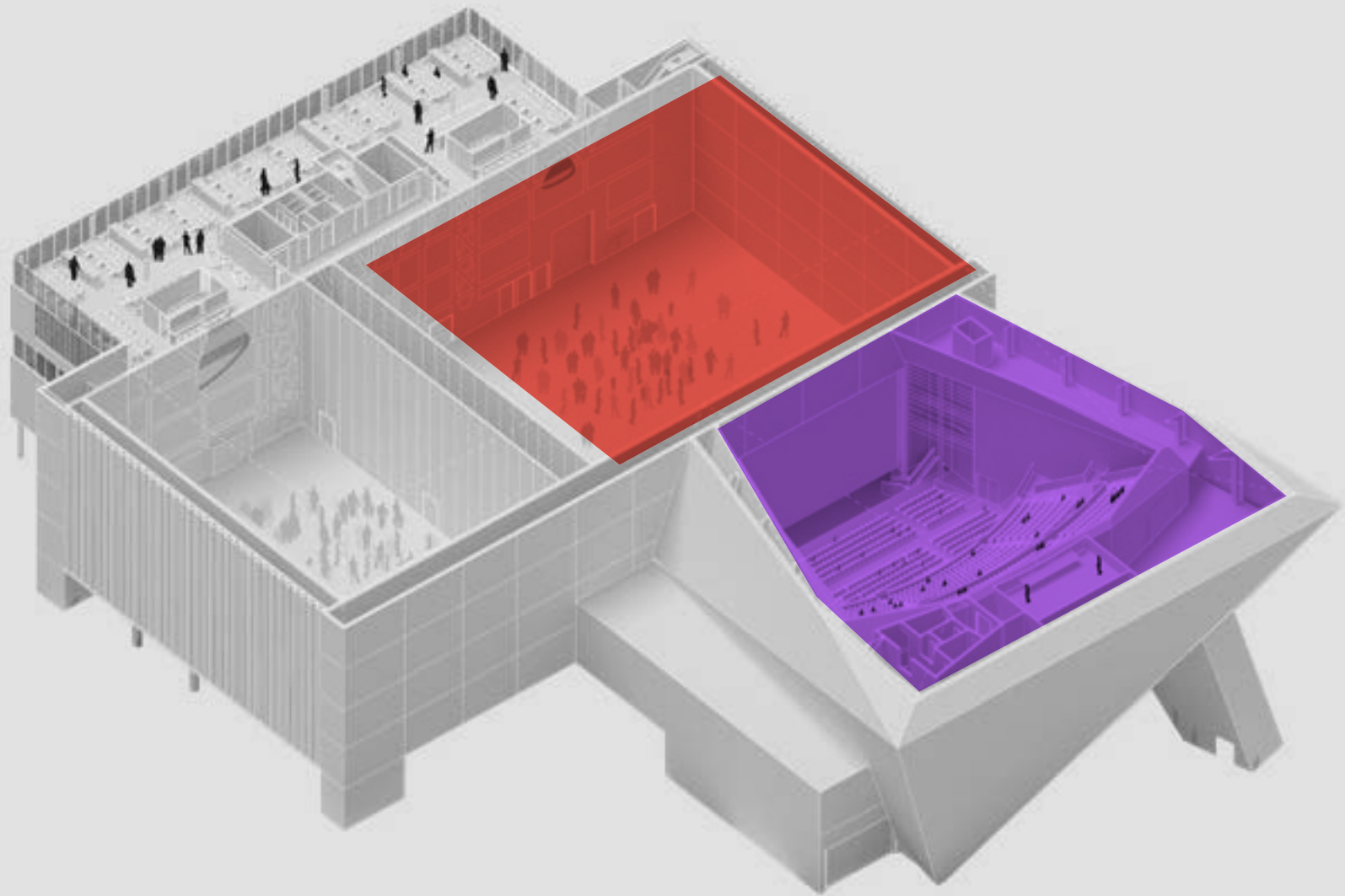
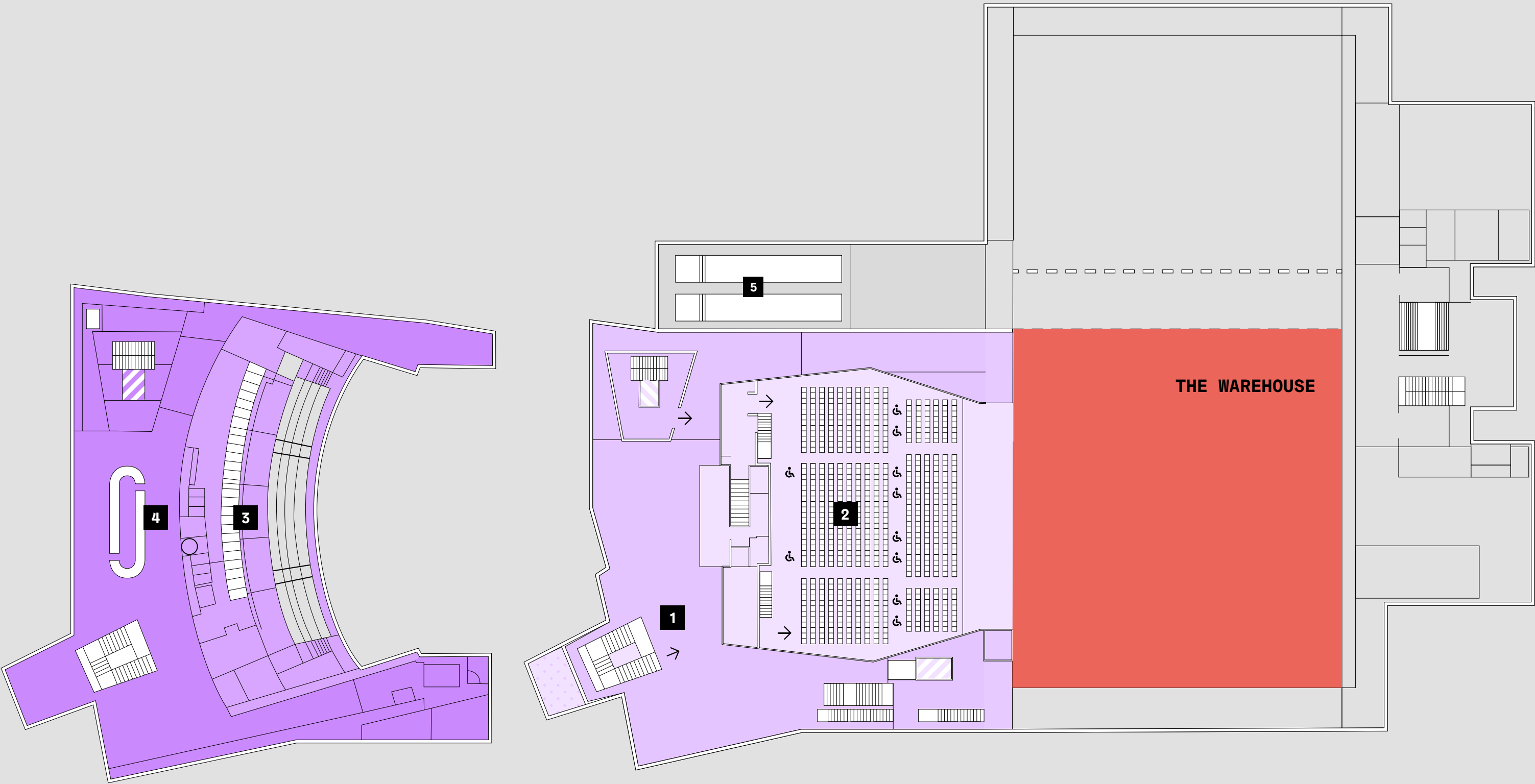
Lifts

Stairs

Accessible

Toilets

Entrance

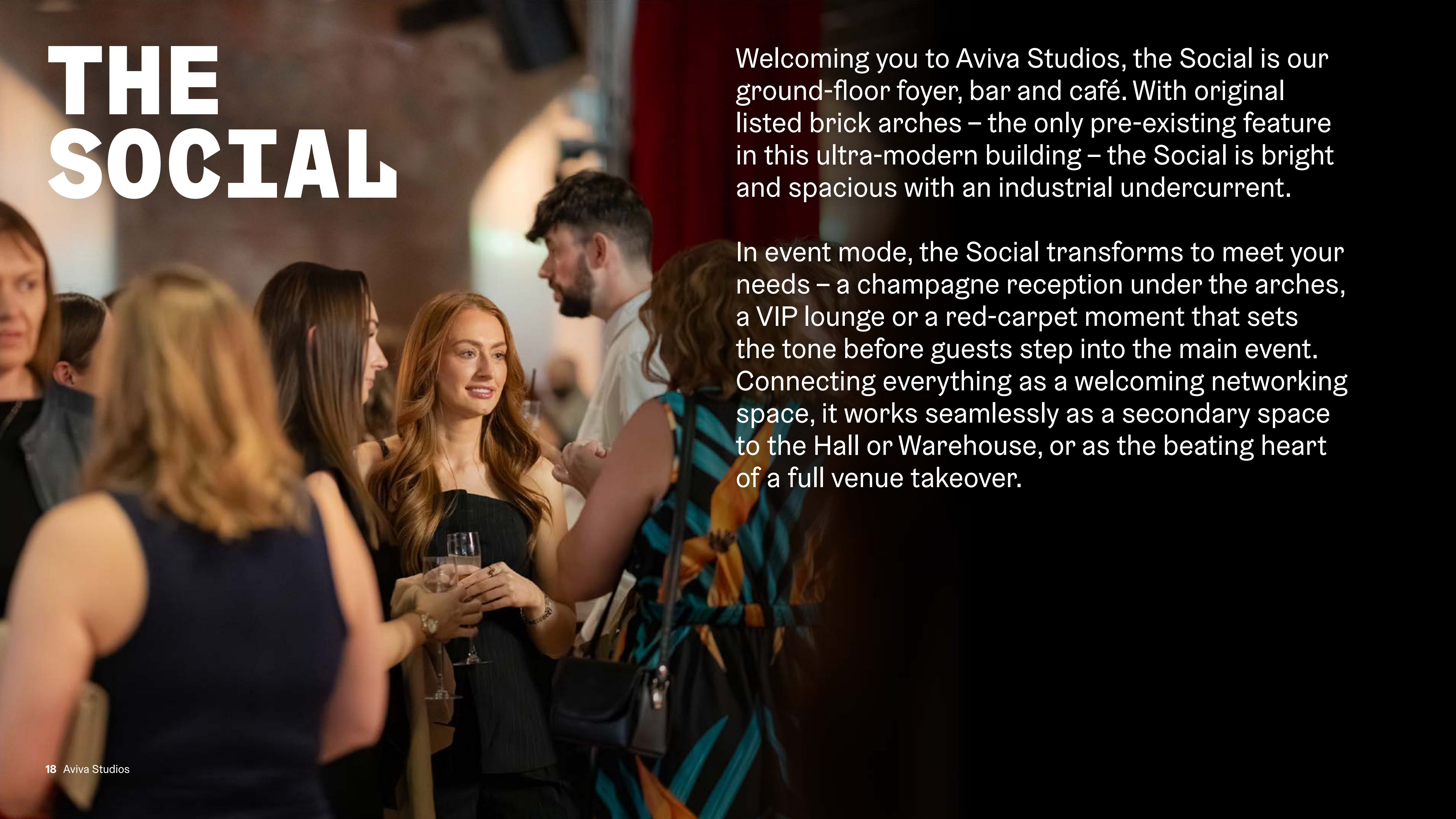


THE HALL INTO SOUTH WAREHOUSE

Standing	3,060
Circle	640
Fully Seated	1,600

An ultra-flexible space. The proscenium wall can be lifted to connect the Andrew Law Hall and South Warehouse, creating a bigger space with a range of layouts – the perfect backdrop for everything from awards shows to filming to large conferences. From fully seated to in the round, take advantage of this unique configuration.

THE SOCIAL

A group of people in formal attire are socializing at an event. In the foreground, a woman with long blonde hair is seen from the back, wearing a dark blue dress. To her right, a woman with long brown hair is smiling and looking towards a man in a white shirt. Another woman with long brown hair is in the foreground, wearing a black dress with a blue and orange patterned sash. The background is slightly blurred, showing other guests and the interior of a venue with brick arches.

Welcoming you to Aviva Studios, the Social is our ground-floor foyer, bar and café. With original listed brick arches – the only pre-existing feature in this ultra-modern building – the Social is bright and spacious with an industrial undercurrent.

In event mode, the Social transforms to meet your needs – a champagne reception under the arches, a VIP lounge or a red-carpet moment that sets the tone before guests step into the main event. Connecting everything as a welcoming networking space, it works seamlessly as a secondary space to the Hall or Warehouse, or as the beating heart of a full venue takeover.

PUBLIC REALM

Located in the heart of St. John's, Aviva Studios is Manchester's landmark cultural destination where bold architecture, industrial character and futuristic design come together to create a truly distinctive setting. Surrounded by one of the city's most vibrant creative neighbourhoods and overlooking the River Irwell, this iconic venue offers maximum footfall and an inspiring urban backdrop for brands looking to make an impact.

Designed as a world-class creative hub, Aviva Studios features three versatile public realm spaces that provide ultra-flexible environments for experiential marketing, filming and photography, immersive installations, pop-up retail and open-air activations.



Supplementing River Square, the Undercroft runs below Aviva Studios, creating a covered external space and enabling activities to take place year-round



External power supply



WiFi provision within the Undercroft

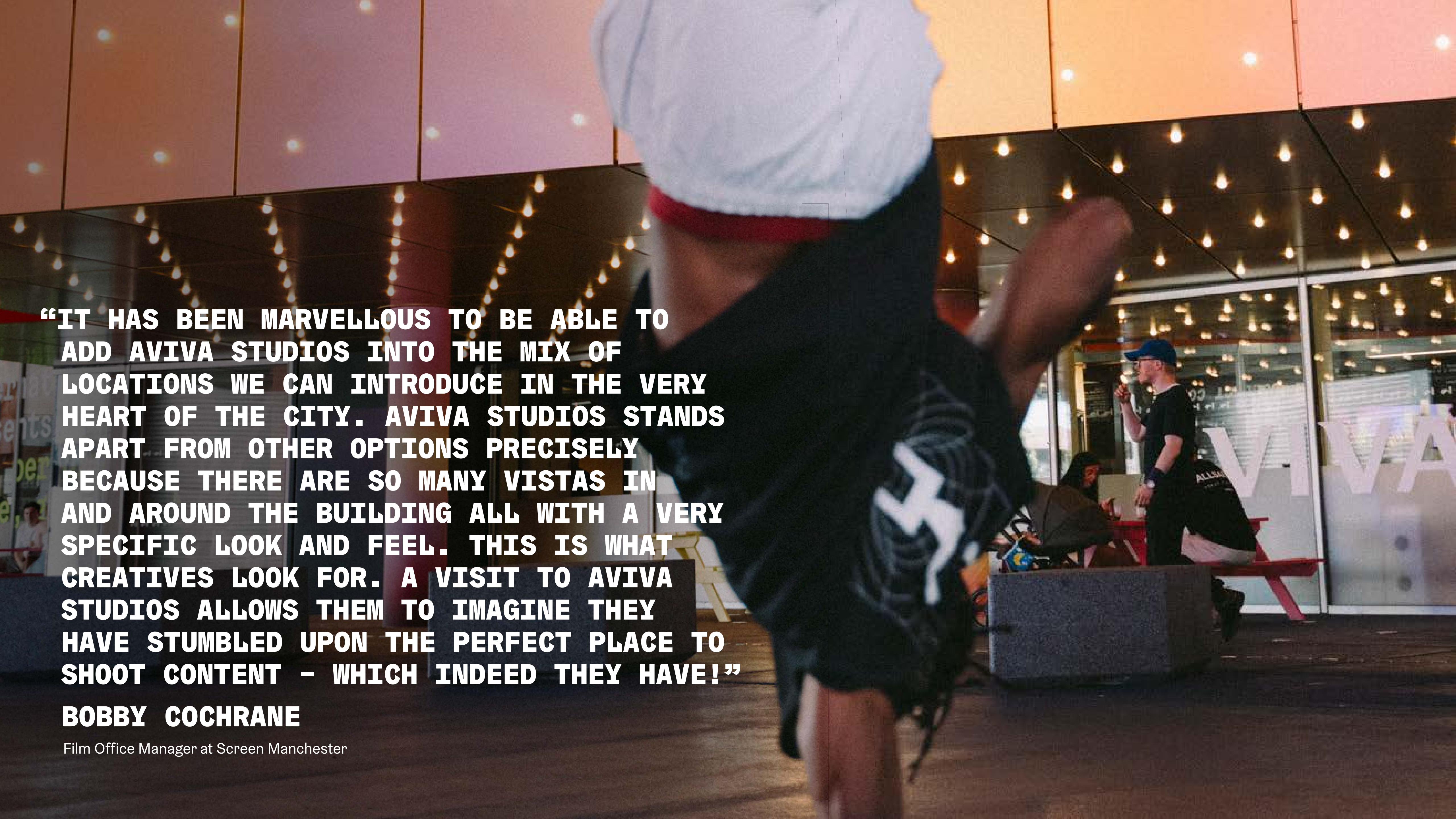


Connected to neighbouring St. John's business and leisure district



Up to **2,100 m²** of space to be hired across the Public Realm



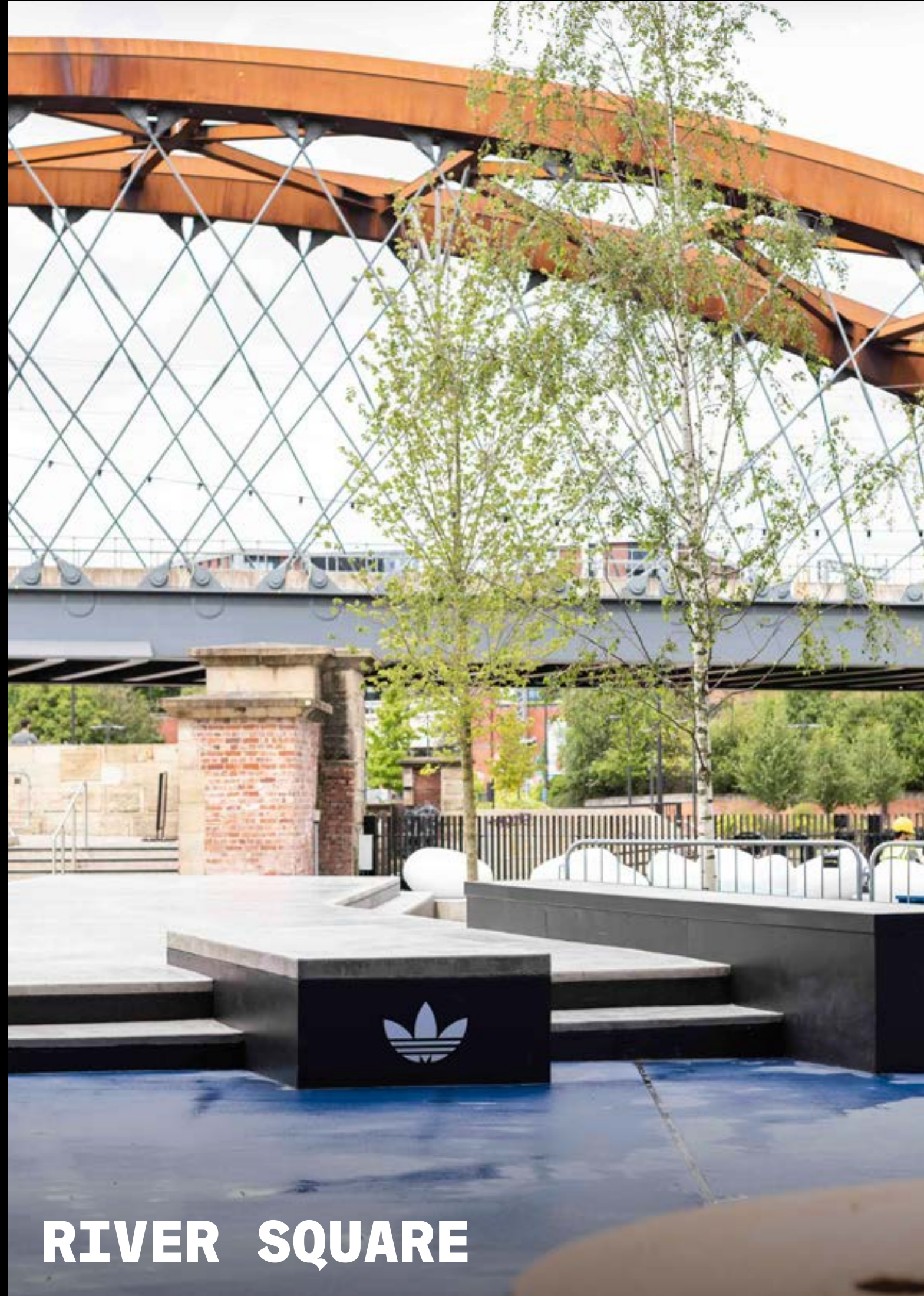


“IT HAS BEEN MARVELLOUS TO BE ABLE TO ADD AVIVA STUDIOS INTO THE MIX OF LOCATIONS WE CAN INTRODUCE IN THE VERY HEART OF THE CITY. AVIVA STUDIOS STANDS APART FROM OTHER OPTIONS PRECISELY BECAUSE THERE ARE SO MANY VISTAS IN AND AROUND THE BUILDING ALL WITH A VERY SPECIFIC LOOK AND FEEL. THIS IS WHAT CREATIVES LOOK FOR. A VISIT TO AVIVA STUDIOS ALLOWS THEM TO IMAGINE THEY HAVE STUMBLED UPON THE PERFECT PLACE TO SHOOT CONTENT – WHICH INDEED THEY HAVE!”

BOBBY COCHRANE

Film Office Manager at Screen Manchester

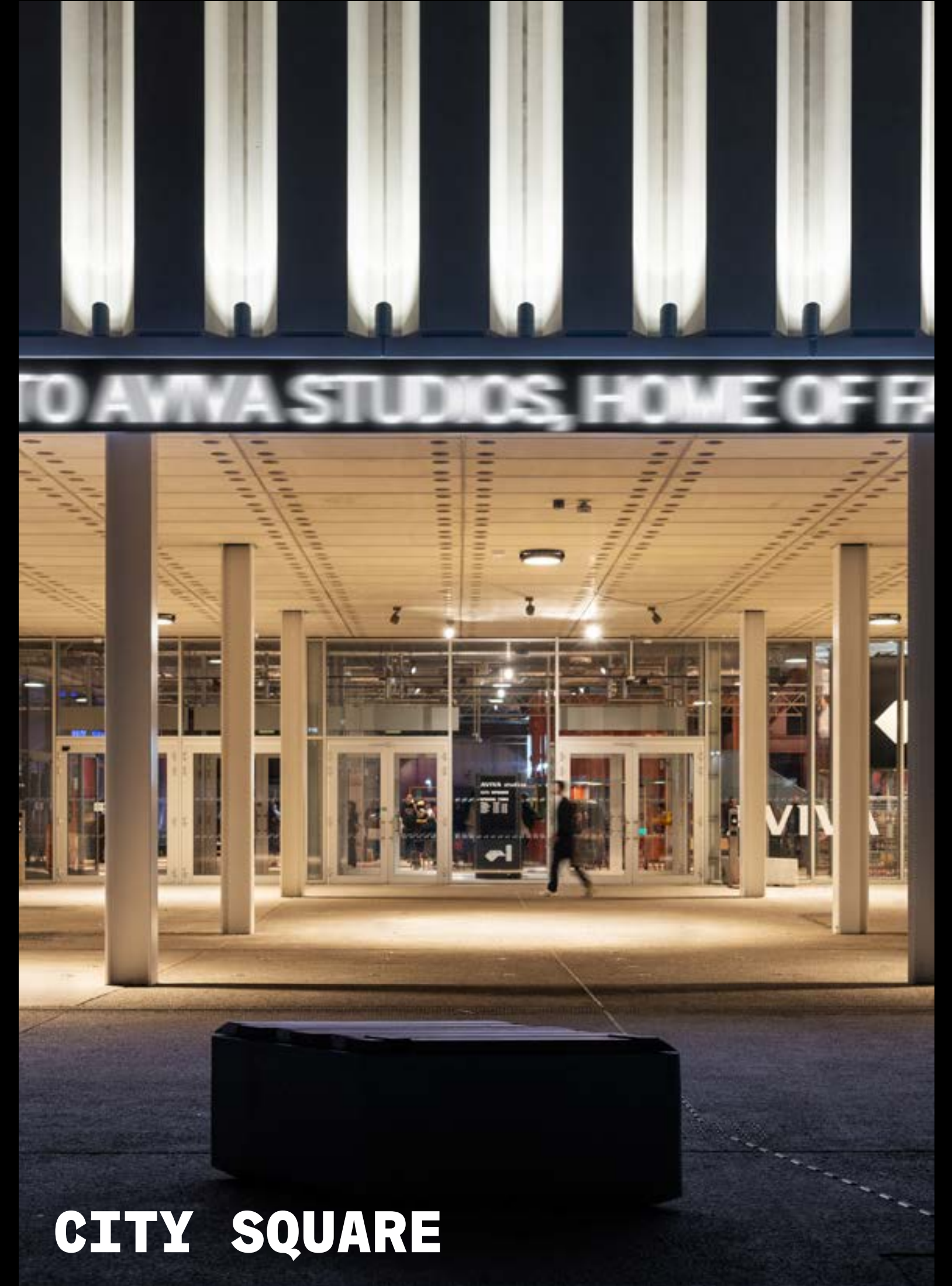
PUBLIC REALM



RIVER SQUARE



UNDERCROFT



CITY SQUARE

PREVIOUS CLIENTS

TESTIMONIALS



“With the new screen that has been installed and the amazing sound system, Aviva Studios is now the best place to watch a movie in Manchester and our first choice for our opening and closing night gala screenings”

Neil Jeram-Croft, Festival Director of Manchester Film Festival

“Aviva Studios gave us the platform to think differently”

Dan Brain, Founder, MAD// North

“Aviva Studios offers a rare combination of creative ambition, operational capability, and collaborative partnership.”

Kiki Kowalski, Client Services Manager, the event business

“The venue itself is one of the most flexible spaces in Manchester. The combination of the Hall and theatre gives a unique opportunity for our creative juices to flow!”

Jules Greaves, Director at TOL Events & The Events Directory, adidas JD Sports Conference

“Aviva Studios enabled creativity, flow, and a shift in mood and energy between day and night. The team demonstrated flexibility and problem-solving – no challenge was too great”

Claire Conboy, Director, Brighter

OUR SERVICES

A person is seen from the side, wearing a headset and operating a professional video camera. The camera has a monitor attached to it, showing a live feed. The background is a dimly lit studio or event space with purple lighting. In the foreground, the silhouettes of an audience are visible.

Creativity runs through our veins. At Aviva Studios, the way an event comes to life is as important as the space itself, and you're supported by Factory International's world-class creative community every step of the way.

Our in-house production team combines technical expertise with cultural thinking to help realise ambitious ideas – from complex installations to immersive experiences. Think big: our capabilities span innovative tech, lighting and sound to broadcast your event around the world, with the team working closely with you at every stage.

Alongside this, we work with a carefully curated network of exclusive suppliers and exceptional local, sustainable partners, selected for their quality, creativity and craft. Our exclusive catering partner, Hessian, offers flexible, creative menus tailored to your event. Speak to your Events Manager to shape the right approach from start to finish.

EXCLUSIVE CATERING

All event catering at Aviva Studios is delivered through our exclusive partner, Hessian.

Manchester-based and highly experienced, Hessian offer flexible menus across a range of formats and budgets – from award ceremonies to product launches to dynamic conferences. Menus draw on Manchester's vibrant food scene and flavours from around the world, championing innovation, quality and authentic northern hospitality.

Sustainability runs through every menu, with seasonal, locally sourced ingredients, responsibly sourced seafood and strong plant-forward options, alongside waste reduction practices that support Manchester-based producers and community initiatives.

Your Events Manager will support you in shaping the right approach for your event.



ACCESS

A photograph of an outdoor event with people sitting on the ground. In the foreground, a person wearing a bright pink jacket and a dark cap is seated in a red wheelchair, looking towards the right. To their left, a woman with long brown hair is sitting on the ground, looking at her phone. The background is filled with other people sitting on the ground, some on chairs and some on blankets, in a sunny outdoor setting.

At Aviva Studios, we work hard to create spaces where everyone can share in what we do on an equitable basis, with dignity and respect. Our full-time Access Manager, along with members of our Disabled People's Consultancy Collective, lead on the planning and delivery of a holistic access strategy and look forward to collaborating with you to ensure your event is accessible for Deaf, disabled and neurodivergent visitors and staff alike.

Throughout our building you'll find step-free access routes, accessible toilets (including a Changing Places facility), chill-out spaces, assistive listening provision and lowered service points. Portable sensory kits, an access toolbox, spare wheelchairs and assistance dog accessories are always available for our visitors to borrow, and we have a network of trained Access Champions within our visitor experience team who are on hand to provide more specialist support as needed. We can also work with you to create a more bespoke access offer for your event, including signposting you to our network of world-class access suppliers.

SUSTAINABILITY



As part of GMAST (Greater Manchester Arts & Sustainability Team), Factory International is committed to Manchester's target of becoming a zero-carbon city by 2038 — 12 years ahead of the national target. Sustainability is at the heart of everything we do at Aviva Studios. Working with industry partners to test and pilot innovative sustainability technologies, we are on track for zero-carbon activity by 2028.

We ask all our partners to consider how they can reduce the environmental impact of their events, from encouraging sustainable travel to and from the venue to thinking carefully about the materials they use.

Our experienced events team are always on hand to offer guidance and support.

GET IN TOUCH

Whatever you're imagining, we'd love to help bring it to life at Aviva Studios. To arrange a site visit or explore what's possible with our experienced events team, get in touch at:

E: venuehire@factoryinternational.org

T: 0161 843 8899

AVIVA studios

