



MUSIC VENUE HIRE

AVIVA studios

Photo by Jody Hartley

AVIVA STUDIOS



Aviva Studios, the home of Factory International, is a global destination for arts, music and culture – a landmark new cultural space for Manchester and the world.

Born out of Manchester International Festival, this multi-use space can adapt to host any kind of set-up — from intimate theatre shows and intricate exhibitions, to huge multimedia performances and warehouse-scale gigs fit for the greatest artists of our time.

In the heart of Manchester's new and vibrant neighbourhood of St John's, there's no better place to put on a proper show. Built with flexibility in mind and with a variety of different spaces across various capacities, there is hopefully a suitable space for your show – join us and invent a better tomorrow together. planning your next show?

OUR LOCATION



Aviva Studios sits at the heart of Manchester, a proud global city with a distinct local feel

A city that never stands still, with its rich history of “firsts” and never-expanding diverse cultural offer.

Located on the River Irwell in the city’s new St John’s neighbourhood, we are a place to gather, meet and innovate.

And you’ll find us easily. Our range of transport links include train and traxm, bike, bus and car, connecting you to all that the region has to offer and beyond.

CAPACITIES

THE WAREHOUSE

Full Warehouse	4,500
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Warehouse capacities are for a Standing audience and are production dependent; these figures are based on basic end on 26'x64' (7930mmx19520mm) stage, AVP & Bars.

THE HALL & SOUTH WAREHOUSE

Seated Circle & Stage at SW Entrance	2,000
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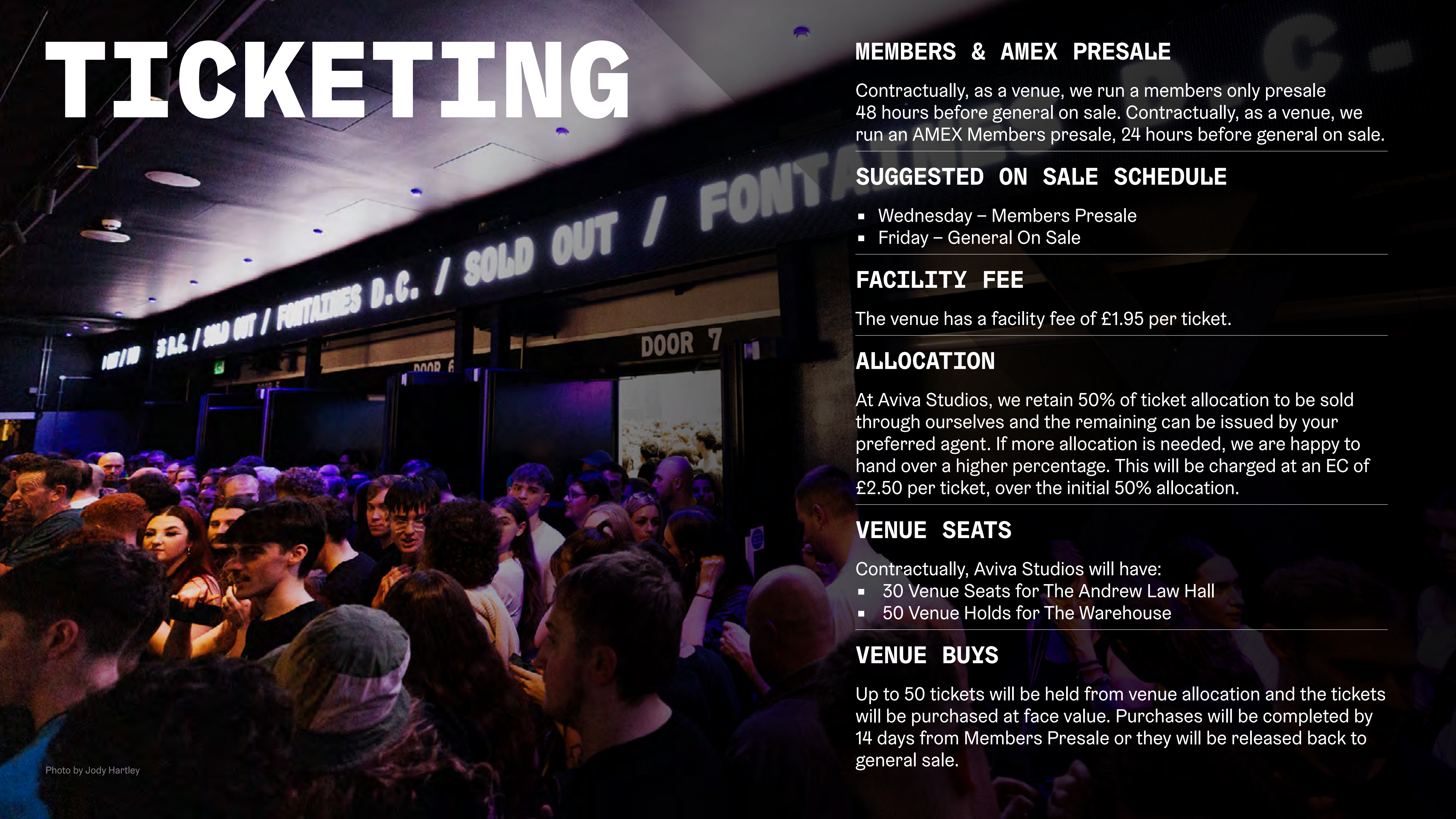
Fully Seated Stage at SW Entrance	1,500
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THE HALL

Seated	1,230
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Standing	1,554
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TICKETING



MEMBERS & AMEX PRESALE

Contractually, as a venue, we run a members only presale 48 hours before general on sale. Contractually, as a venue, we run an AMEX Members presale, 24 hours before general on sale.

SUGGESTED ON SALE SCHEDULE

- Wednesday – Members Presale
- Friday – General On Sale

FACILITY FEE

The venue has a facility fee of £1.95 per ticket.

ALLOCATION

At Aviva Studios, we retain 50% of ticket allocation to be sold through ourselves and the remaining can be issued by your preferred agent. If more allocation is needed, we are happy to hand over a higher percentage. This will be charged at an EC of £2.50 per ticket, over the initial 50% allocation.

VENUE SEATS

Contractually, Aviva Studios will have:

- 30 Venue Seats for The Andrew Law Hall
- 50 Venue Holds for The Warehouse

VENUE BUYS

Up to 50 tickets will be held from venue allocation and the tickets will be purchased at face value. Purchases will be completed by 14 days from Members Presale or they will be released back to general sale.



MARKETING

To support your event at Aviva Studios, we ask that you provide the following:

MARKETING REQUESTS

Key Dates	Timeline for announcements, ticket sales, and reminders
Event Description	A concise and engaging description for website listings and press release
Target Audience	Details on demographics or niche groups to target
Promotional Assets	High-resolution images, videos, and artist bios
Press Release Information	Any quotes, special features, or key messages to include
Advertising Budget	If applicable, specify allocations for digital ads, print, or outdoor campaigns

SOCIAL MEDIA REQUESTS

Content Preferences	Extra imagery, videos, tour footage
Meta Business Suite	Permission to share data with our Media agency for targeted ads
Cross-Promotion	Opportunities for collaboration with artists, partners, or influencers

BUILDING

- ENTRANCE/EXIT
- PUBLIC REALM
- PHYSICAL LINK TO SIM

BACK OF HOUSE

Backstage supporting spaces for visiting artists, companies and events staff.

A retractable wall allows the Warehouse to be reconfigured into the North and South Warehouse, providing acoustic separation and allowing multi-use.

DISCOVER OUR VENUE ➤

THE WAREHOUSE

A supersized space (33m×66m), capable of holding audiences of up to 4,500 (standing)

THE ANDREW LAW HALL

A more conventional theatre space split between a fixed balcony and removable stalls, capable of accommodating between up to 1,230 people depending on configuration.

SOCIAL AND HALL FOYERS

A large volume at ground floor level under the Warehouse with additional Foyer spaces at Level 2 and 3, wrapping around The Andrew Law Hall.

UNDERCROFT

Outdoor and undercover public realm will support the Factory International programme as well as providing visitors with a setting to enjoy Aviva Studios and the surrounding environment, including the River Irwell – an almost unique experience in central Manchester.

THE WAREHOUSE



The Warehouse is a flexible space — think epic concerts, large conferences and gala dinners. A true blank canvas, designed to accommodate a myriad of different events.



Accommodates up to **4,500 people** based on a 26'x64' (7930mmx19520mm) end on stage.



A **retractable wall** allows you to reconfigure the space into the North and South Warehouse.



Acoustic separation allows multi-use across the venue at any one time.



Direct articulated **truck access**.

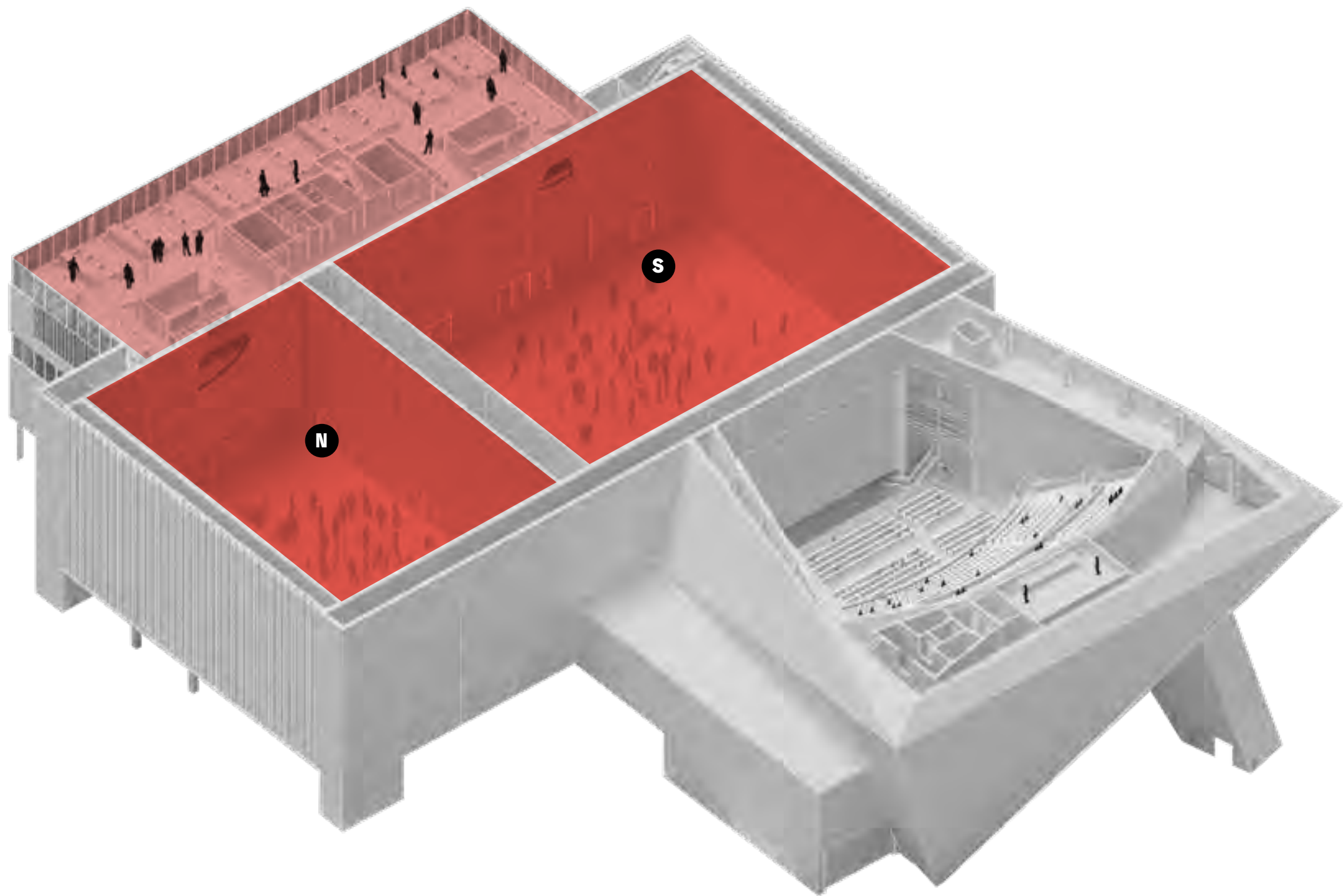


Anchor points in the wall to **support any kind of mount or rigging**.



Universal technical grid across the ceiling.

THE WAREHOUSE



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THE WAREHOUSE

Standing	4,500
Height (max)	21m
Height (min)	20m
Length	64.1m
Width	32.7m
Area (m²)	2,096.1

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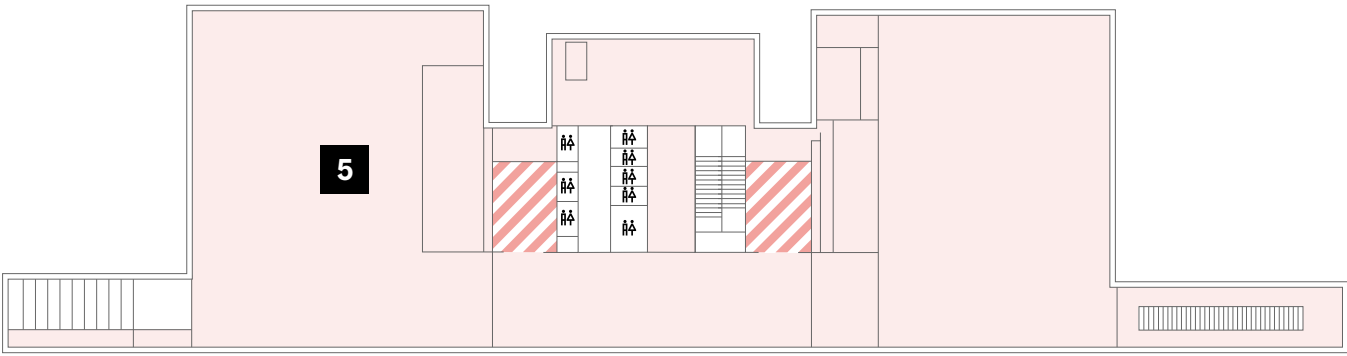
NORTH

Standing	1,100
Height (max)	21m
Height (min)	20m
Length	32.7m
Width	23.6m
Area (m²)	771.7

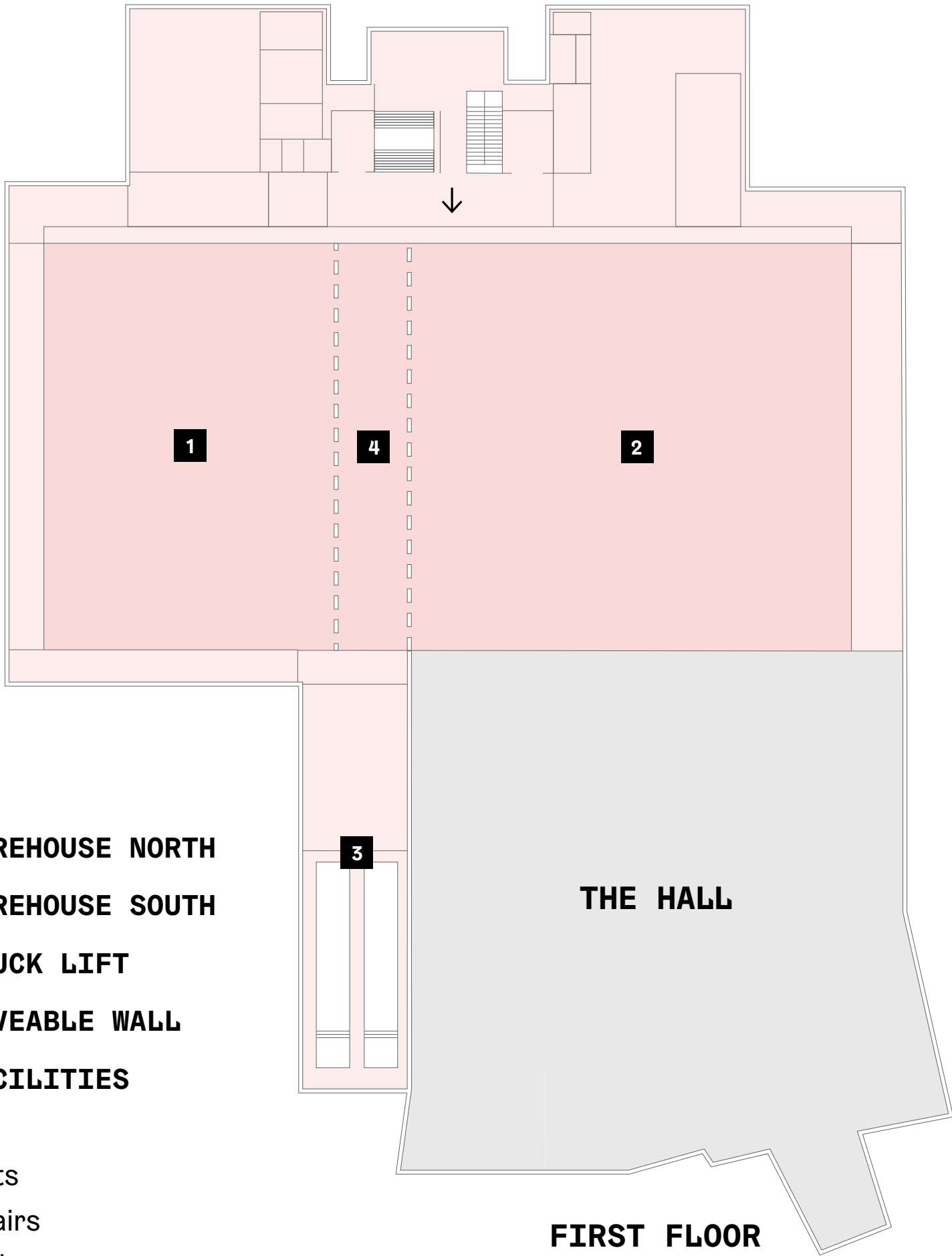
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SOUTH

Standing	2,200
Height (max)	20.5m
Height (min)	20.5m
Length	35.8m
Width	32.7m
Area (m²)	1,170.7



BACK OF HOUSE TOWERS



- 1 WAREHOUSE NORTH
- 2 WAREHOUSE SOUTH
- 3 TRUCK LIFT
- 4 MOVEABLE WALL
- 5 FACILITIES

- Lifts
- Stairs
- Toilets
- Entrance

THE ANDREW LAW HALL

An innovative theatre space at the heart of the venue, which has been specifically designed to allow for a more immersive relationship between stage and audience.



Accommodates up to **1,554 people**.



AV, stage and **lighting inclusions** available.



Varying stage **depths**.



Flexible stage seating, which can also be removed entirely.



Tiered seating.



Wheelchair **access** on all levels.

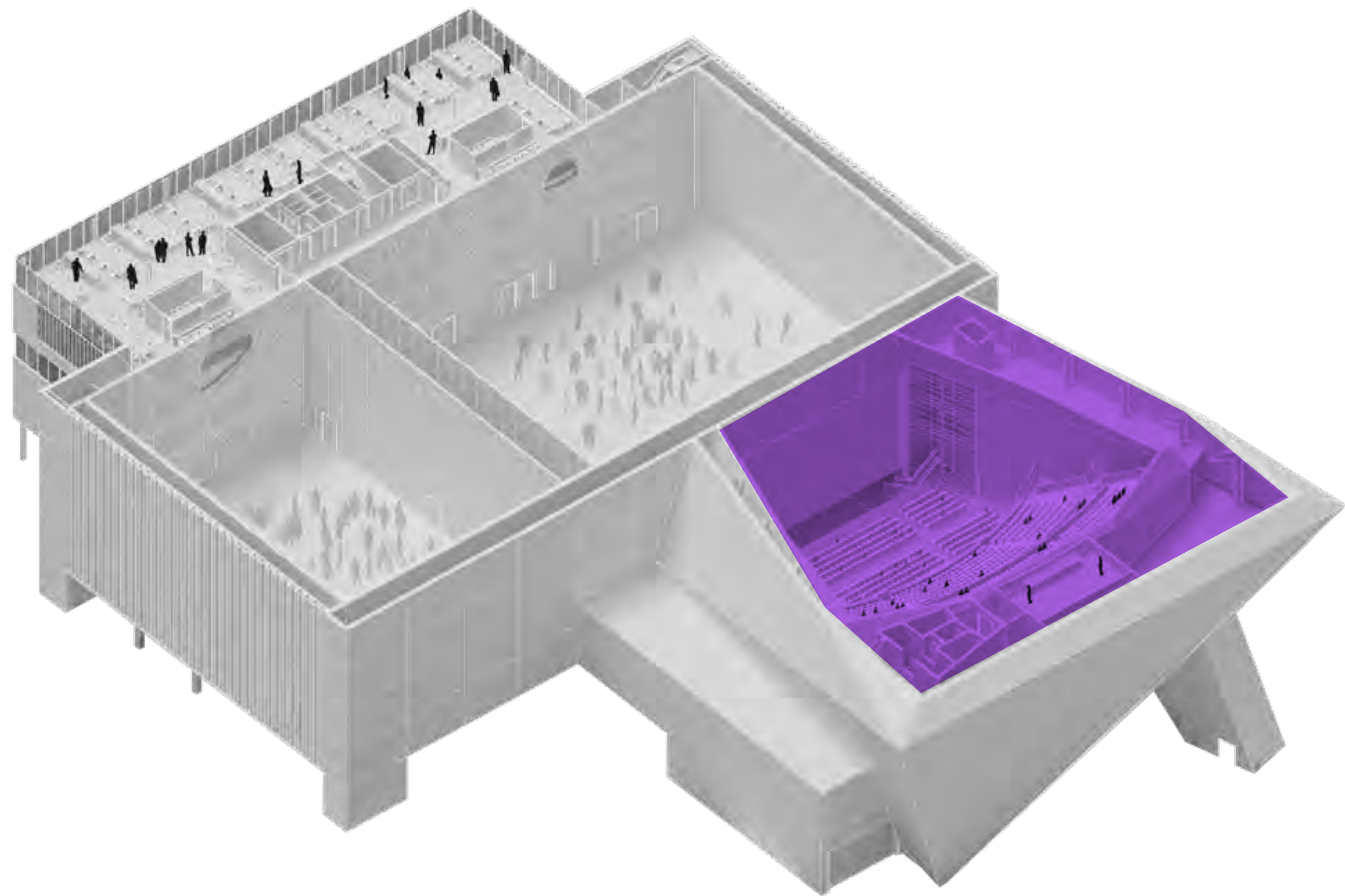


Foyer bars, with impressive **views across the city**.



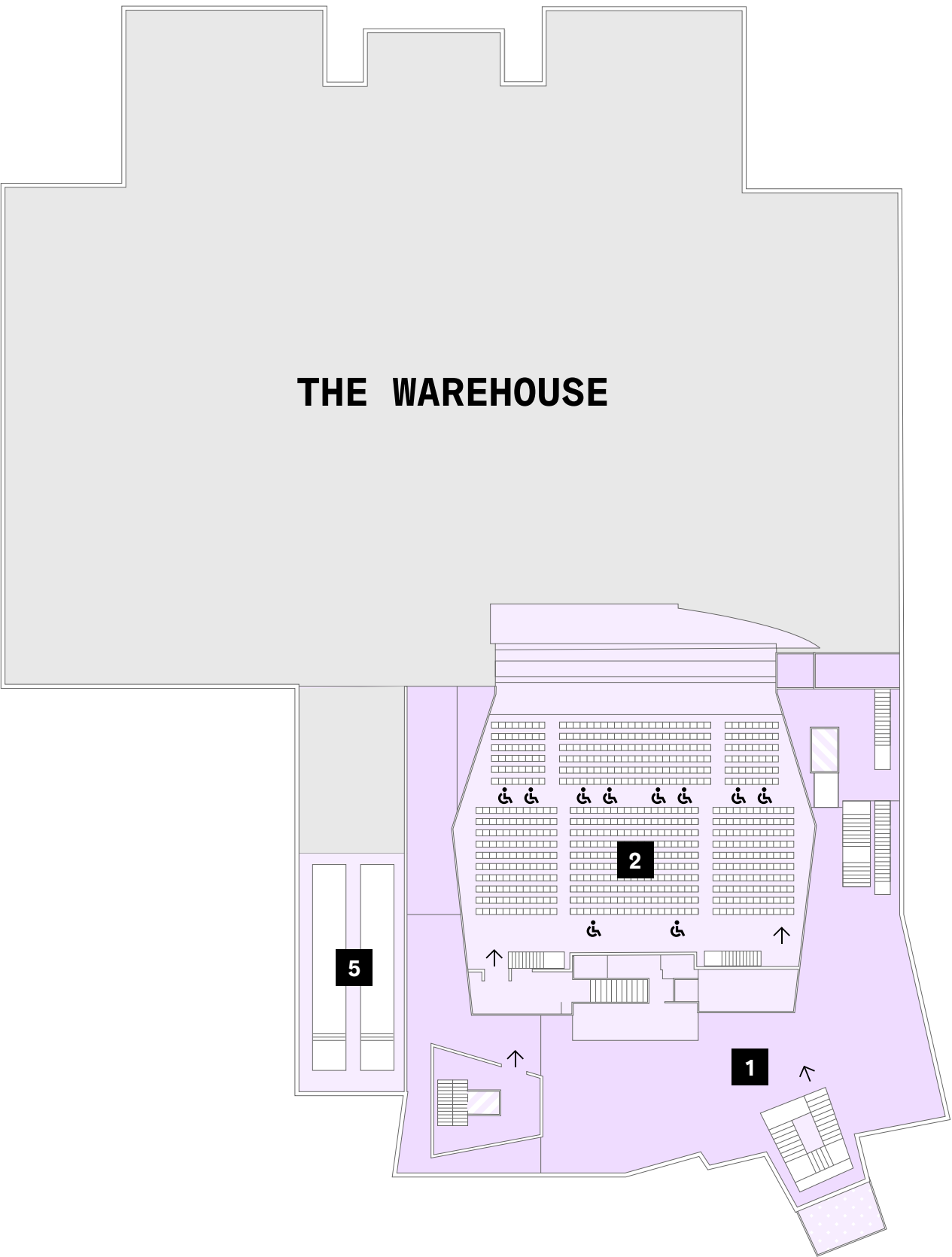
Proscenium wall connecting the Hall to the Warehouse – **fully acoustically soundproofed** when closed or can be lifted to allow a full building takeover.

THE ANDREW LAW HALL



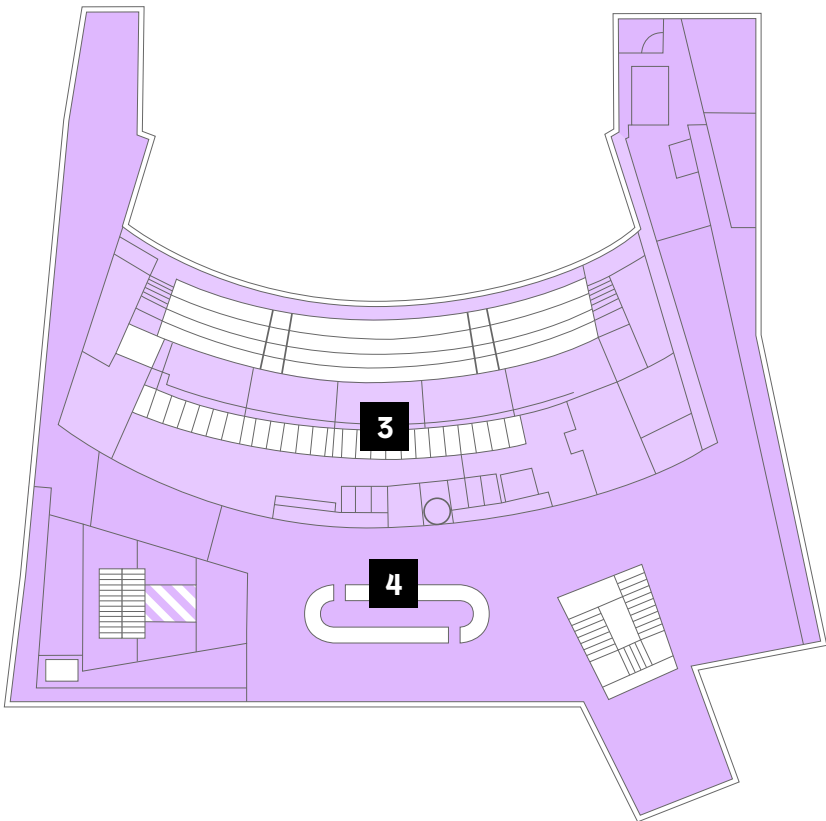
THE ANDREW LAW HALL

Seated up to	1,230	Seated Circle and standing stalls up to	1,554	Area (m ²)	570
Stalls	590	Standing Stalls	914	Area with Stage	320
Circle	640	Seated Circle	640		



- 1 1ST FLOOR FOYER
- 2 LOWER STALLS
- 3 BALCONY SEATING
- 4 2ND FLOOR FOYER
- 5 TRUCK LIFT

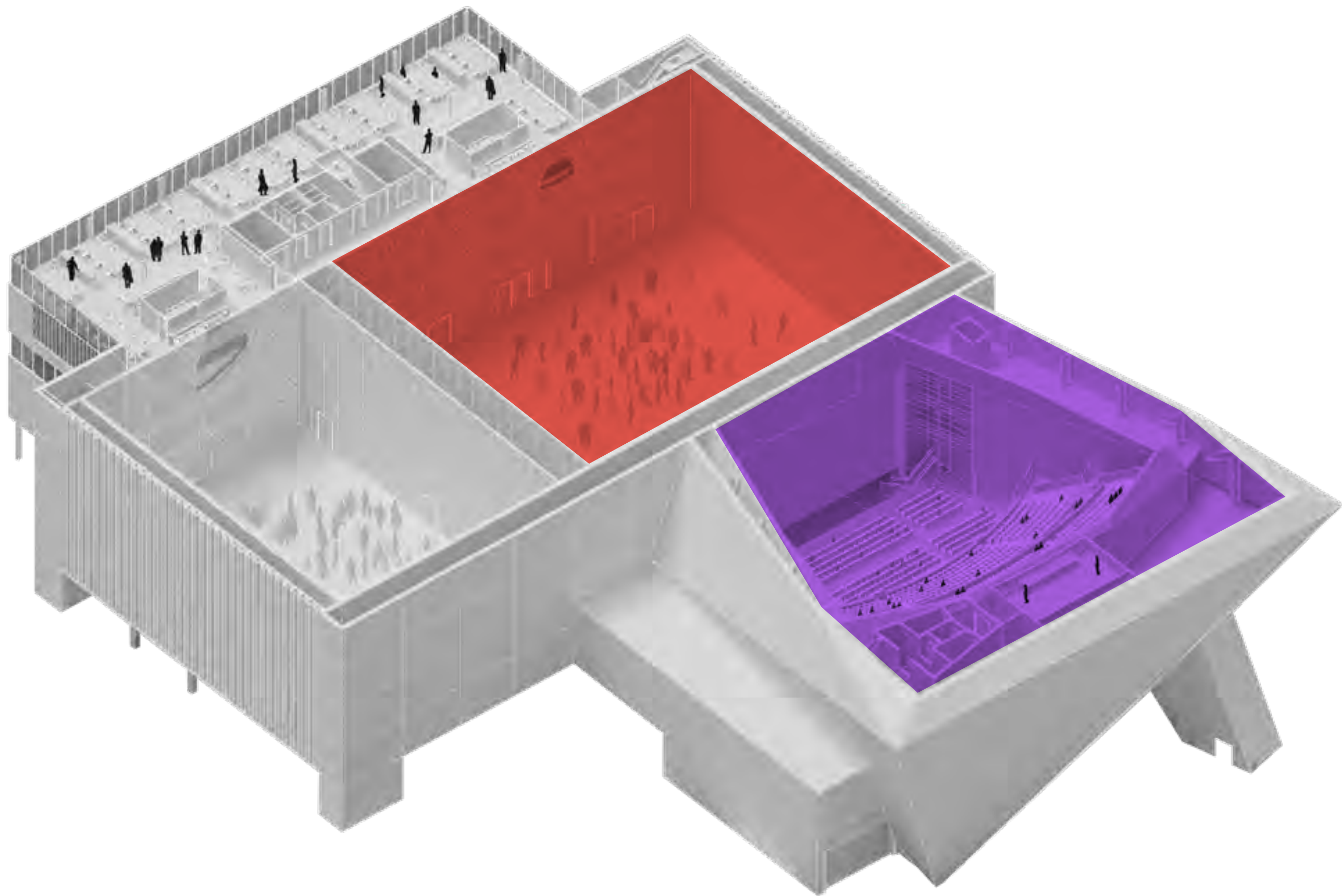
- Lifts
- Stairs
- Accessible
- Toilets
- Entrance



THE ANDREW LAW HALL INTO SOUTH WAREHOUSE

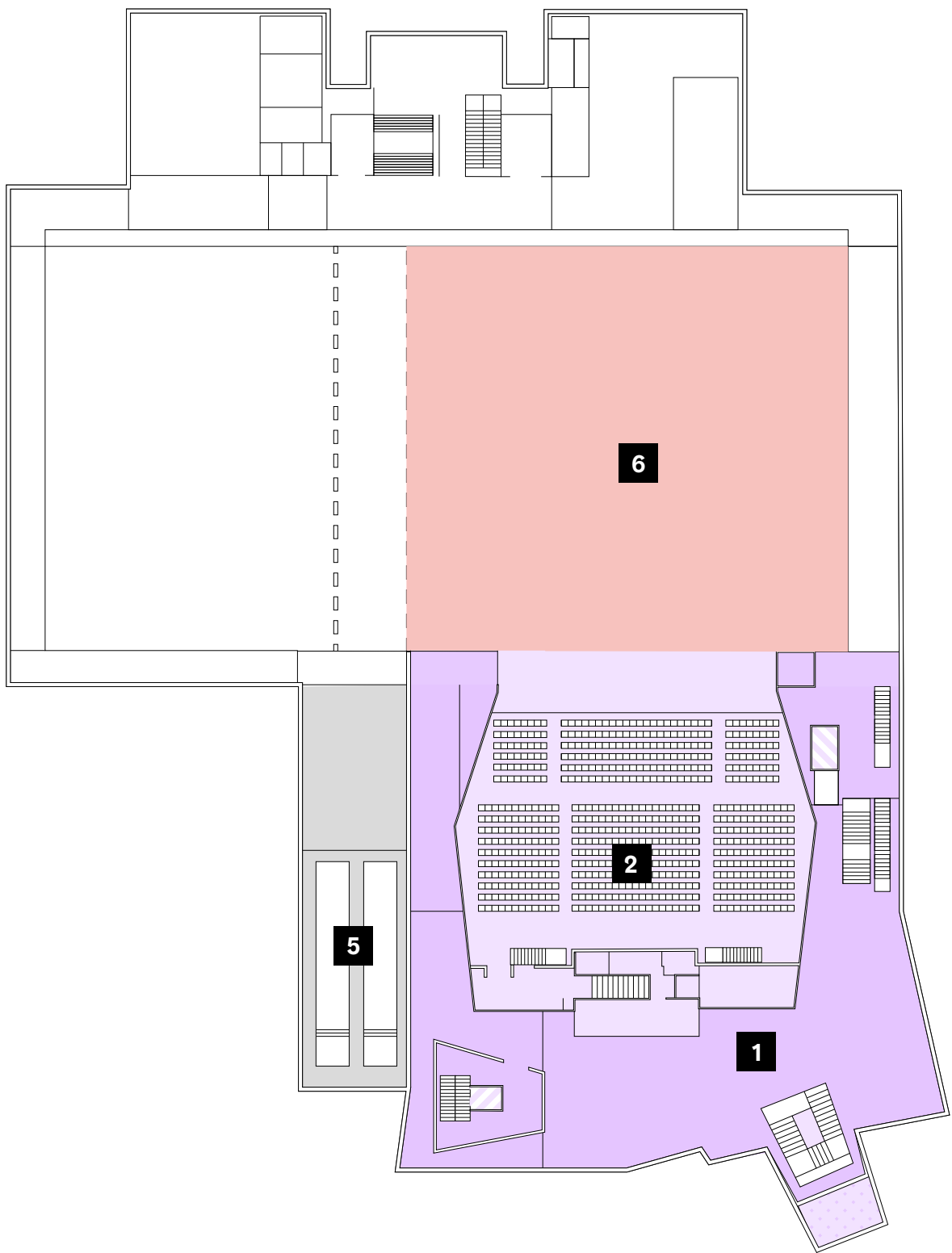
The supersized stage connects The Andrew Law Hall with the Warehouse, meaning you can really think big – from awards ceremonies and conferences to hybrid events – making the Hall into South Warehouse suitable for larger capacity gigs with seating possibilities.

THE HALL INTO SOUTH WAREHOUSE



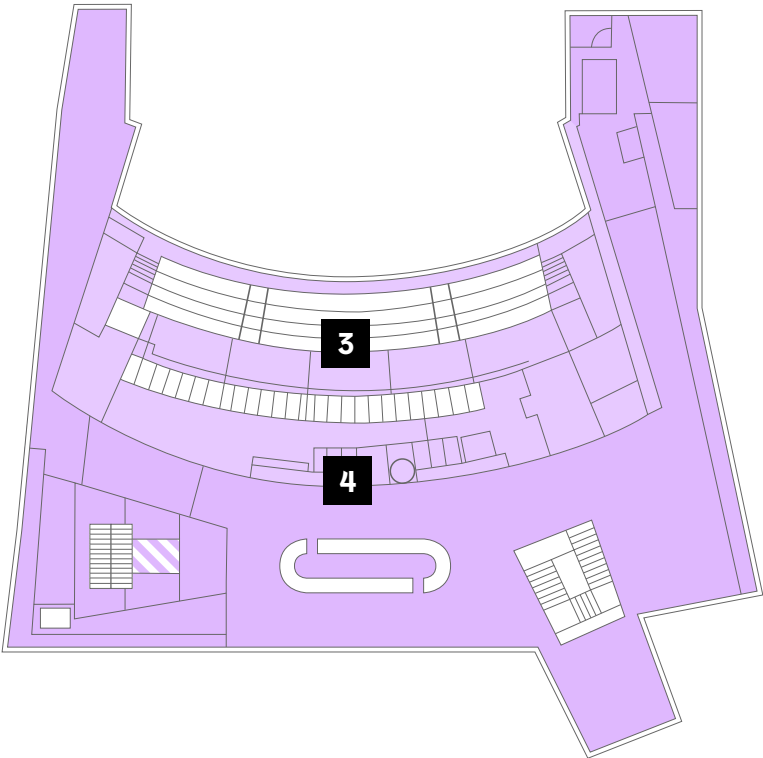
THE HALL INTO SOUTH WAREHOUSE

Standing up to	1,360
Circle	640
Fully Seated	1,500



- 1 1ST FLOOR FOYER
- 2 LOWER STALLS
- 3 BALCONY SEATING
- 4 2ND FLOOR FOYER
- 5 TRUCK LIFT
- 6 EXTENSION INTO SOUTH WAREHOUSE

- Lifts
- Stairs



ACCESS

A photograph of a person in a wheelchair at an outdoor event. The person is wearing a bright pink jacket, a dark cap, and patterned trousers. They are sitting in a red and black wheelchair, looking towards the right. In the background, other people are seated on the grass, and a woman in a patterned dress is visible to the left. The scene is outdoors with a blue sky and some structures in the distance.

At Aviva Studios, we're driven to make everything we do more inclusive, accessible and diverse.

This includes making sure our venue is comfortable and easy to visit for everyone. We have a dedicated Access Manager who has overall responsibility for ensuring the venue is as accessible as possible, but also ask everyone who works with us to put access at the heart of their events.

To speak to someone directly, you can contact our events team at **events@factoryinternational.org**

SUSTAINABILITY



At Factory International we are part of GMAST (Greater Manchester Arts & Sustainability Team) and are committed to Manchester's target to become a zero-carbon city by 2038, 12 years ahead of the national target for the UK of 2050. Sustainability is at the heart of all we do, we want to put Manchester on the stage and be part of the vision to make Manchester greener and socially just. From our modular set design, which allows productions to create diverse scenes with fewer resources to captivate our audiences in new ways, to offering Carbon Literacy Training to staff to help them to understand how to make their work practice more sustainable.



PUBLIC REALM & THE SOCIAL

With beautiful south-facing views to the River Irwell, River Square is a truly unique outdoor events space ideal for pop-up brand activations, experiential marketing campaigns, live music or markets.



Expected annual footfall of **850,000**.



Supplementing River Square, the Undercroft runs below Aviva Studios, creating a covered external space and enabling activities to take place year-round.



External power supply.



WiFi provision within the Undercroft.



Connected to neighbouring St. John's business and leisure district.



Up to **2,100 m²** of space to be hired across the Public Realm.

Leading into Aviva Studios, The Social is a ground-floor foyer nestled under the arch of The Andrew Law Hall and The Warehouse. A unique and versatile reception space combines a bright and airy atmosphere with an industrial feel; it also includes a series of listed arches – the only pre-existing feature incorporated into the building.

IMPACT BEYOND THE STAGE

Aviva Studios is so much more than a venue. As the home of Factory International, it's a place where content and programmes on and off the stage will make a lasting difference – to people, communities and in terms of sustainability.

If you share our commitment to diversity, community, sustainability or the future of the arts, then join us and invent a better tomorrow together.



Supported by



Factory Academy – Broadcast and Film course



Victoria Jane at MIF21. Image © Priti Shikotra



Factory Academy. Image © Chris Payne

APPROACH



Creativity runs through our veins.

Be supported and inspired by Factory International's world-class creative community.

When you hire any of our spaces, our in-house event, technical and production teams will be on hand to help seamlessly bring your vision to life.

Our technical expertise means you can think big; whether it's innovative tech, lighting or sound – or even transmitting your event around the world – we'll help you get creative.

Photo by Jody Hartley

For all venue details including avails,
tech specs and rentals, please contact
the Music Team.

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