

# FASHION EVENTS


## MAKE A STATEMENT

Manchester is a city that never stands still. Once known as Cottonopolis in the mid-19th century due to the volume of cotton mills, it has always been a beacon for fashion in the UK.

Born out of Manchester International Festival, Aviva Studios is a landmark cultural venue that is proud to have worked with artists like Laurie Anderson, Damon Albarn, Skepta, Janelle Monáe, the XX, Elbow, New Order, Johnny Vegas and Kraftwerk.

Whatever your ideas are, we provide the perfect blank canvas to bring them to life. Soaring, flexible spaces and a dedicated team of technical experts allow you to create something truly unique. From expansive catwalks, to an informal presentation, or even collaborating with one of our unique exhibitions, you can do something completely different here.

In the heart of the city, our awe-inspiring spaces provide an industrial setting but with a modern feel.



**“IT’S LIMITLESS, ISN’T IT? IT’S SORT OF INTOXICATING IN TERMS OF THE IDEAS THAT POP UP AND WHAT YOU COULD DO. IT’S PRETTY INSPIRING.”**

Adam Smith, Chemical Brothers collaborator



## MANCHESTER – THE PLACE WE CALL HOME

- Formerly the cotton capital of the world, Manchester was the first truly industrial city
- 3rd most visited city for international tourists to the UK
- 2nd biggest music economy in the UK
- 3rd best city in the world, according to Time Out readers in September 2021
- 2nd most creative city in Europe, with a GVA of £1.4bn to the city from culture and creative industries

## HISTORY IN THE MAKING

- Listed in Time Out’s ‘23 Best Things to Do in the World in 2023’
- UK’s largest cultural landmark since the Tate Modern

## WE’VE GOT SOMETHING SPECIAL

- Over 15 years’ experience producing the globally renowned Manchester International Festival
- Diverse team of 16 in-house experts covering all aspects event production and managers
- Access to technical expertise in lighting, sound and more

View our [Venue Hire brochure](#) to learn more about our spaces

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WE'RE  
A BIT  
DIFFERENT

# WE'RE SHAPE- SHIFTERS

We have four unique, industrial yet modern spaces – the Warehouse, the Hall, the Public Realm and the Social – that flex to your needs.



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## THE WAREHOUSE

- 🏠 A retractable wall allows you to reconfigure the space into the North and South Warehouse
- 🗉 Acoustic separation and allowing multi-use across the venue at any one time
- 🚚 Direct articulated truck access
- 📏 Anchor points in the wall to support any kind of mount or rigging
- 📏 Universal technical grid across the ceiling

## THE PUBLIC REALM AND THE SOCIAL

- 🏠 Supplementing Riverside Square, the Undercroft runs below Aviva Studios, creating a covered external space and enabling filming to take place year-round
- 🔌 External power supply
- 📶 WiFi provision within the Undercroft
- 📶 Connected to neighbouring St John's business and leisure district

## THE HALL

- 🔌 AV, stage and lighting inclusions available
- 🏠 Varying stage depths
- 🗉 Flexible stall seating, or can be removed entirely
- 📏 Tiered seating
- ♿ Wheelchair access on all levels
- 🍸 Foyer bars, with impressive views across the city
- 🏠 Proscenium wall with option to connect to the Warehouse