Aviva Studios is a global destination for arts, music and culture - and an event venue like no other.

Borne out of Manchester International Festival, at Aviva Studios, collaborate with the very best event, production and technical teams to bring your vision to life.

Our spaces are without limits. From product launches and brand activations to fashion shows, gigs and public events, do something a bit different here.

In the heart of Manchester's new and vibrant neighbourhood of St John's, there's no better place to put on a proper show.

And if you want to make a lasting difference – to people, communities or the planet – join us and invent a better tomorrow together.

Planning your next event? Now’s the time to get in touch.
Aviva Studios sits at the heart of Manchester, a proud global city with a distinct local feel.

A city that never stands still, with its rich history of ‘firsts’ and ever-expanding diverse cultural offer.

Located on the River Irwell in the city’s new St John’s neighbourhood, we are a place to gather, meet and innovate.

And you’ll find us easily. Our range of transport links include train and tram, bike, bus and car - connecting you to all that the region has to offer and beyond.
ST. JOHN'S: FUTURE PROSPECTS
Aviva Studios is so much more than a venue. As the home of Factory International, it’s a place where content and programmes on and off the stage will make a lasting difference – to people, communities and in terms of sustainability.

If you share our commitment to diversity, community, sustainability or the future of the arts, then join us and invent a better tomorrow together.
THE WAREHOUSE
A supersized space (33m×66m), capable of holding audiences of up to 5,000 (standing).

SOCIAL AND HALL FOYERS
A large volume at ground floor level under the Warehouse with additional Foyer spaces at Level 2 and 3, wrapping around The Hall.

THE HALL
A more conventional theatre space split between a fixed balcony and removable stalls, capable of accommodating between up to 1,264-1,565 people depending on configuration.

ENTRY/EXIT
A retractable wall allows the Warehouse to be reconfigured into the North and South Warehouse, providing acoustic separation and allowing multi-use.

BACK OF HOUSE
Backstage supporting spaces for visiting artists, companies and events staff.

UNDERCROFT
Outdoor and undercover public realm will support the Factory International programme as well as providing visitors with a setting to enjoy Aviva Studios and the surrounding environment, including the River Irwell – an almost unique experience in central Manchester.
An innovative theatre space at the heart of the venue, which has been specifically designed to allow for a more immersive relationship between stage and audience.

- Accommodates up to 1,565 people.
- AV, stage and lighting inclusions available.
- Varying stage depths.
- Flexible stage seating, which can also be removed entirely.
- Tiered seating.
- Wheelchair access on all levels.
- Foyer bars, with impressive views across the city.
- Proscenium wall connecting the Hall to the Warehouse – fully acoustically soundproofed when closed or can be lifted to allow a full building takeover.

The supersized stage connects the Hall with the Warehouse, meaning you can really think big – from awards ceremonies and conferences to hybrid events.
THE WAREHOUSE

Connected to the Hall by the stage, the Warehouse is a flexible space — think epic concerts, large conferences and gala dinners. A true blank canvas, designed to accommodate a myriad of different events.

- **Accommodates up to 5,000 people.**
- A **retractable wall** allows you to reconfigure the space into the North and South Warehouse.
- **Acoustic separation** allows multi-use across the venue at any one time.
- Direct articulated **truck access**.
- Anchor points in the wall to **support any kind of mount or rigging**.
- "**Universal technical grid** across the ceiling."
THE WAREHOUSE

WAREHOUSE
- Standing Reception: 5000
- Theatre: 2400
- Banquet: 950
- Height (max): 20.5m
- Height (min): 20.5m
- Length: 64.1m
- Width: 32.7m
- Area (m²): 2096.1

NORTH
- Standing Reception: 2000
- Theatre: 900
- Banquet: 330
- Height (max): 20.5m
- Height (min): 20.5m
- Length: 64.1m
- Width: 23.6m
- Area (m²): 771.7

SOUTH
- Standing Reception: 3000
- Theatre: 1500
- Banquet: 510
- Height (max): 20.5m
- Height (min): 20.5m
- Length: 64.1m
- Width: 32.7m
- Area (m²): 1170.7

THE HALL

FACILITIES
- Lifts
- Stairs
- Accessible
- Toilets
- Entrance

THE WAREHOUSE NORTH

THE WAREHOUSE SOUTH

TRUCK LIFT

MOVEABLE WALL

FIRST FLOOR

BACK OF HOUSE TOWERS
With beautiful south-facing views to the River Irwell, River Square is a truly unique outdoor events space ideal for pop-up brand activations, experiential marketing campaigns, live music or markets.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Details</th>
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<tbody>
<tr>
<td>Expected annual footfall</td>
<td>850,000</td>
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<td>Supplementing River Square, the Undercroft runs below Aviva Studios</td>
<td>creating a covered external space and enabling activities to take place year-round.</td>
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<td>External power supply</td>
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<td>WiFi provision within the Undercroft</td>
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<td>Connected to neighbouring St. John’s business and leisure district</td>
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<tr>
<td>Up to 2,100 m² of space to be hired across the Public Realm</td>
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Leading into Aviva Studios, The Social is a ground-floor foyer nestled under the arch of The Hall and The Warehouse. A unique and versatile reception space combines a bright and airy atmosphere with an industrial feel; it also includes a series of listed arches – the only pre-existing feature incorporated into the building.
PACKAGES

The uniqueness and flexibility of our spaces means we can curate a package to suit any vision.

- Awards and dinners
- Brand and product launches
- Conferences and exhibitions
- Fashion events
- Filming and broadcast
- Standing receptions
- Brand activations
- Christmas parties

Looking to ‘wow’? Get in touch and discuss a bespoke package for your event at events@factoryinternational.org or for music enquiries at music@factoryinternational.org

Standing receptions
Fashion events
Filming and broadcast
Conferences and exhibitions
Creativity runs through our veins.

Be supported and inspired by Factory International’s world-class creative community.

When you hire any of our spaces, our in-house event, technical and production teams will be on hand to help seamlessly bring your vision to life.

Our technical expertise means you can think big; whether it’s innovative tech, lighting or sound – or even transmitting your event around the world – we’ll help you get creative.
At Aviva Studios, we’re driven to make everything we do more inclusive, accessible and diverse.

This includes making sure our venue is comfortable and easy to visit for everyone. We have a dedicated Access Manager who has overall responsibility for ensuring the venue is as accessible as possible, but also ask everyone who works with us to put access at the heart of their events.

To speak to someone directly, you can contact our events team at events@factoryinternational.org
On a path towards zero-carbon activity by 2028, we’re working with industry partners to test and pilot innovative sustainability technology at Aviva Studios.

We ask all our partners to consider how they can reduce the environmental impact of their events – from encouraging sustainable travel to and from the venue to considering the materials they use. Our experienced events team are always on hand to provide guidance and support in this area.

More information on our sustainability approach or to speak to someone directly, you can contact our events team at events@factoryinternational.org
GET IN TOUCH

Ready to plan your event?

To discuss what’s possible at Aviva Studios in more detail, get in touch with our events team at events@factoryinternational.org or for music enquiries at music@factoryinternational.org

AVIVA studios